

Your 30-Second Commercial and Worksheet



Academic Information

Major, classification or graduation date, minor



Relevant Experiences

Jobs, internships, leadership, volunteer, shadowing, research



Skills

Transferrable, technical, laboratory, languages



Career Goals/Interests

Relate this to the employer or recruiter

EXAMPLE

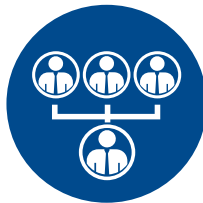
"Hello, my name is Camila Communicator and I am a junior at Fresno State majoring in Communication with a General Business minor. I have experience as Vice President of the Hispanic Business Student Association (HBSA), where I led several fund raising events and played a critical role in establishing a mentorship program for HBSA students and alumni. In addition to my leadership experience, I also work on campus as a Student Assistant where I apply my skills in communication, problem solving, and teamwork. Could you tell me more about your management trainee program?"

PARAGRAPH OF YOUR 30-SECOND COMMERCIAL

WHEN TO USE YOUR COMMERCIAL



Career fairs and information sessions



Networking events



In response to "Tell me about yourself" at interviews



Reaching out to new contacts