# Developing Your 30 Second Commercial

Use the following outline to introduce yourself to potential employers at career fairs, mixers, networking functions, etc. It is possible to have more than one 30-second commercial. Use this as a worksheet to outline your introduction.

Hello, my name is _____ and I am a (level in school) _____ at Fresno State majoring in _____. I am interested in a career in (or position as a) _____ in the _____ field (industry). I have been involved (during school) in _____. I have also worked/volunteered/interned as a _____ with _____ and discovered that I really enjoy _____. Could you tell me more about _____?

Hello, my name is _____ and I am a (level in school) _____ at Fresno State majoring in _____. My interests are (relevant to the listener's needs) _____. I know about your organization (I have done research) _____. My skills/accomplishments are_____. Could you tell me more about _____?

# Paragraph of Your 30 Second Commercial

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