



CALIFORNIA  
STATE  
UNIVERSITY,  
FRESNO

December 15, 2025

**Memorandum**

TO: Phong Yang, Chair, Campus Fee Advisory Committee  
VP Student Affairs and Enrollment Management

FROM: Saúl Jiménez-Sandoval, Ph.D.  
President

A handwritten signature in blue ink, appearing to read "Saul Jimenez-Sandoval".

SUBJECT: Approval of Proposal to Establish New Dog Days Fee Increase

I have reviewed and approve the Proposal to Establish New Dog Days Fee Increase you submitted on December 12, 2025. Per the recommendation, the following fees will take effect beginning in the 2026-2027 academic year:

Increase

- Freshmen Fee in-person (Increase from \$70.00 to \$83.00); cost for Virtual Dog Days would not increase.
- Transfer Fee (Increase from \$70.00 to \$83.00)
- Supporter Fee (Increase from \$25.00 to \$35.00)

Increase beginning in 2027 based on the Consumer Price Index of 2% for five years with a fee committee review in 2032 to determine viability.

December 12, 2025

## MEMORANDUM

TO: Saúl Jiménez-Sandoval, Ph.D. President

FROM: Campus Fee Advisory Committee Chair, VP for Student Affairs, Phong Yang



SUBJECT: Proposal to Establish New Dog Days Fee Increase

The Campus Fee Advisory Committee met on December 12, 2025, to discuss requests to change existing Dog Day fees beginning in the 2026-2027 academic year. The proposed Dog Day Fee Requests and justifications, along with the fee's amount are attached to a separate document.

Committee Members Present: Chair: VP Phong Yang, ASI President: Camalah Saleh, ASI Executive Vice President: Maris Prado, Vice President of Finance: Dayanara Guzman, Health & Human Services Senator: Alya Hassan, Faculty Academic Senate Representative: Dr. Amber Crowell, Assistant Vice President: John Fugatt, Dean of Undergraduate Studies: Dr. Bernadette Muscat, Dean of students: Terree Stevenson and Associate Dean of Student Involvement, Ex-Officio, non-voting member: Dr. Amy Allen.

Not Present: Student Representative: Torrance Carpenter

Guests Present: Ken Ternate, Senior Coordinator – Dog Days and Juana Gonzalez, Administrative Assistant (minutes).

The committee voted and recommended for your review and approval the proposed Dog Days fees, to take effect beginning in the 2026-2027 academic year:

### Increase

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Prepared by: Juana Gonzalez, Administrative Assistant

Enclosures



Campus Fee Advisory Committee Meeting  
December 12, 2025  
1:30 p.m. - 2:30 p.m.

## AGENDA

1. Roll-Call
  
2. Review of Proposed Dog Days Fee Requests
  - a. [Dog Days Fee](#) (Ken Ternate, Senior Coordinator)  
Propose a fee increase beginning in the 2026-2027 academic year.
    - i. New Freshmen Fee (Increase from \$70.00 to \$83.00)
    - ii. New Transfer Fee (Increase from \$70.00 to \$83.00)
    - iii. New Supporter Fee (Increase from \$25.00 to \$35.00)
  
3. Campus Fee Advisory Committee [Website](#)
  - a. [Course Fee Request Process](#)
  
4. Next Scheduled Meeting
  - a. January 23, 2026 at 2:00 p.m.
    - i. Effective Term for approved fees Fall 2026



Campus Fee Advisory Committee Meeting  
December 12, 2025  
1:00 p.m. - 1:30 p.m.

● Phong Yang, <i>VP of Student Affairs and Enrollment Management, Chair (non-voting member)</i>	Present
● Camalah Saleh, <i>ASI President</i>	Present
● Maris Prado, <i>ASI Executive Vice President</i>	Present
● Dayanara Guzman, <i>Vice President of Finance</i>	Present
● Alya Hassan, <i>Health &amp; Human Services Senator</i>	Present
● Torrance Carpenter, <i>Student Representative</i>	Not Present
● Dr. Amber Crowell, <i>Faculty, Academic Senate Representative</i>	Present
● John Fuggat, <i>Assistant Vice President of Financial Services</i>	Present
● Dr. Bernadette Muscat, <i>Dean of Undergraduate Studies, Academic Affairs Representative</i>	Present
● Terree Stevenson, <i>Dean of Students</i>	Present
● Dr. Amy Allen, <i>Associate Dean of Student Involvement (Ex-Officio, non-voting member)</i>	Present

1. Roll-Call (Please see above)  
Also in attendance: Juana Gonzalez (Minutes), Ken Ternate  
Not Present: Torrance Carpenter, Student Representative
2. Review of Proposed Dog Days Fee Requests ( Ken Ternate, Senior Coordinator)
  - a. Discuss Dog Days Fees/Questions/Clarification (January 15, 2026 is the deadline for Ken to submit for a fee increase beginning in the 2026-2027 academic year.)
    - i. New Freshmen Fee, In-Person (Increase from \$70.00 to \$83.00)
      1. Cost for Virtual Dog Days would not increase.
    - ii. New Transfer Fee (Increase from \$70.00 to \$83.00)
    - iii. New Supporter Fee (Increase from \$25.00 to \$35.00)

Increase beginning in 2027 based on the Consumer Price Index of 2% for five years with a fee committee review in 2032 to determine viability.

John Fuggat, AVP of Finance motions to approve the new fee and Camalah Saleh, ASI President seconds the motion. Motion passes.

3. Action Item:  
Look into student involvement waiving or reducing the charge for the use of Resnick Student Union for Dog Days.

The meeting adjourned at 1:30 p.m.

Minutes by: Juana Gonzalez, Administrative Assistant

## Proposal for Dog Days Orientation Program Fee Increase

**Prepared for:** University Fee Committee

**Prepared by:** New Student and Family Programs

**Date:** December 12, 2025

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### Summary

The Orientation Program fee has remained unchanged at **\$70** for the past **12 years**. During this time, the essential costs of staffing, facilities, technology, supplies, and program enhancements have increased substantially. Additionally, orientation attendance has increased since becoming a required program for all incoming students. To ensure the Orientation Program continues to deliver a high-quality experience for incoming students and their families, we propose a fee increase beginning in the 2026-2027 academic year.

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### Current Situation

- **Current Fee:** \$70 (unchanged since 2013)
  - **Years Since Last Increase:** 12 years
  - **Average U.S. inflation since last increase:** ~2–3% annually
  - **Cumulative Inflation Impact:** ~30–40% increase in costs since last adjustment
- 

### Cost Increases Over 12 Years

Expense Category	2013 Totals	2025 Totals	% Increase
Student Staff	\$64,042	\$148,508	+132%
Student Union Facilities	\$14,820	\$51,860	+250%
Professional Staff Salaries	\$89,700	\$146,124	+63%
Professional Staff Benefits	\$42,737	\$122,307	+186%

Bags and Lanyards	\$7,329	\$12,735	+74%
BARK New Student Handbooks	\$13,026	\$30,470	+134%
Food & Catering	\$89,657	\$182,710	+103%
<b>Total</b>	<b>\$321,311</b>	<b>\$694,714</b>	<b>+116%</b>

*The program's costs have grown by over 121% while revenue has remained flat due to the stagnant \$70 fee. Unlike some of the CSU sister campuses, Fresno State does not have an enrollment deposit (16 CSUs), nor does Dog Days receive any state funding (7 CSUs) to help offset fees and staff salaries.*

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### Proposed Fee Increase

Each of the proposed fee increases would only account for projected inflation for this upcoming year for student staffing, printing, and food costs. The increase would not address related operating expenses such as materials, space reservations, equipment, etc. This proposed increase keeps Dog Days affordable and among the lowest orientation fees in the CSU.

To ensure program sustainability, we propose increasing the Dog Days Program fee to:

- **New Freshmen Fee for In-Person Orientation (2026–2027): \$83**
  - This represents an increase of \$13 (from \$70), or ~19%.
  - Cost for Virtual Dog Days would not increase
  - The CSU average freshman orientation cost is \$149; Fresno State would have the 4<sup>th</sup> lowest fee in the CSU.
  
- **New Transfer Fee for In-Person Orientation (2026–2027): \$83**
  - This represents an increase of \$13 (from \$70), or ~19%.
  - Cost for Virtual Dog Days would not increase
  - The CSU average transfer orientation cost is \$123; Fresno State would have the 5<sup>th</sup> lowest fee in the CSU.
  
- **New Supporter Fee (2026–2027): \$35**
  - This represents an increase of \$10 (from \$25), or 40%.

- The CSU average supporter fee is \$57; not all CSUs allow supporters to attend orientation.

EXPENSE	DESCRIPTION	DIFFERENCE
Student Orientation Staff	Increase of CA minimum wage to \$16.90 per hour for additional 7 Orientation Leaders and 1 Logistical Staff	\$28,74
Breakfast Cost	Increase of 41% for breakfast from 2024 to 2025	\$14,825
Boxed Lunch Cost	Increase of 30% for boxed lunch from 2023 to 2025	\$42,859
BARK Book: New Student Handbook	Increase of 12% from 2024 to 2025	\$2,582

The \$13 fee increase would be allocated to the outlined expenses. The \$13 student fee increase would generate approximately \$88,400 more revenue to offset the additional \$89,014 expenses outlined in the table above.

- **Increase beginning in 2027 based on the Consumer Price Index for five years with a fee committee review in 2032 to determine viability.**

The Consumer Price Index (CPI) measures the average change over time in the prices consumers pay for a standard basket of goods and services. It's commonly used to track inflation and adjust costs, wages, or fees to keep up with rising prices.

The Consumer Price Index (CPI) changes from year to year because the prices of goods and services shift due to factors like inflation, supply-and-demand changes, production costs, wages, global events, and policy decisions—each of which affects how expensive everyday purchases become over time.

YEAR	STARTING FEE	CPI INCREASE	NEW FEE
2026	\$83.00	–	\$83.00
2027	\$83.00	2%	\$84.66
2028	\$84.66	2%	\$86.35
2029	\$86.35	2%	\$88.08
2030	\$88.08	2%	\$89.84
2031	\$89.84	2%	\$91.64

This annual adjustment would account for inflationary pressures affecting staffing, catering, and program materials while ensuring that the program maintains consistent quality without requiring repeated fee proposals.

Implementing a modest, predictable annual adjustment supports transparency, budget planning, and continued affordability for incoming students and their families.

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**CSUs with similar student enrollment**

Campus	Enrollment	Freshmen Fee	Transfer Fee	Supporter Fee
Sacramento	30,883	\$200	\$200	\$77
Pomona	27,196	\$194	\$87	\$85
<b>Fresno</b>	<b>24,310</b>	<b>\$70</b>	<b>\$70</b>	<b>\$25</b>
San Luis Obispo	22,842	\$190	\$190	\$150
Los Angeles	22,740	\$150	\$110	\$46

**CSU in the Central Valley**

Campus	Enrollment	Freshmen Fee	Transfer Fee	Supporter Fee
Bakersfield	10,036	\$150	\$105	Does not allow guests
<b>Fresno</b>	<b>24,310</b>	<b>\$70</b>	<b>\$70</b>	<b>\$25</b>

Stanislaus	9,295	\$75	\$75	\$50
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### Benefits of Fee Increase

- Increase program quality by returning the Orientation Leader to student ratio to pre-pandemic levels of 1 to 15 versus current levels of 1 to 24.
  - Cover rising costs of staffing, printing, and catering.
  - Reinstate more comprehensive student staff training.
  - Ensure financial stability for Dog Days this year, reducing the need for frequent increases.
- 

### Recommendation

We recommend approval of the proposed fee increase for in-person orientation programs from:

- **\$70 to \$83 for freshmen beginning in the 2026–27 academic year,**
- **\$70 to \$83 for transfer students beginning in the 2026–27 academic year,**
- **\$25 to \$35 for supporters and families beginning in the 2026–27 academic year,**

with a recommended CPI increase beginning in 2027 for five years with a fee committee review at that time. The fee increase would not apply to Virtual Dog Days programs.

This adjustment is necessary to sustain the Dog Days Orientation Program’s quality and ensure that new students and families continue to have a welcoming, supportive, and well-resourced introduction to the university community.



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