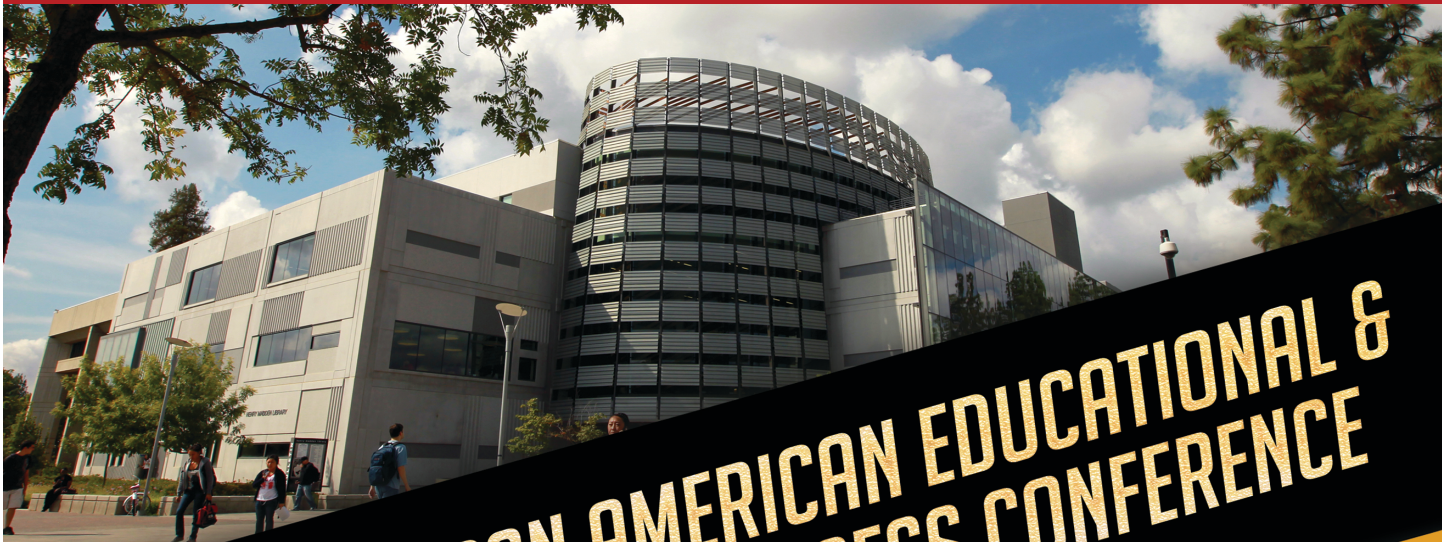


FRESNO STATE

University Outreach Services



AFRICAN AMERICAN EDUCATIONAL & ACADEMIC SUCCESS CONFERENCE

NOVEMBER 13, 2015



“EMBRACING ACADEMIC EXCELLENCE WITH BOLD STEPS”

IN PARTNERSHIP WITH UNITED BLACK MEN OF FRESNO



African American Educational and Academic Success Conference

Welcome to our African American Educational and Academic Success Conference, my name is Kornya Lansana, Outreach Counselor and Coordinator for the African American Educational and Academic Success Conference. It is with great pleasure that I extend this invitation to our high school students, school counselors, community, and community leaders. Our heritage teaches us to instill values in our young as they will grow to be tomorrow's leaders. We are fortunate to live in an environment where we are taught to Embrace Academic Excellence. Today, I am calling on you to Be Bold, Stand Tall, and Reach your destiny of Academic Excellence. We have collaborated with campus and community leaders to help us bring this message to you. Today is going to be a full day's event with breakfast and lunch served. We will have a total of six workshops and a performance from Ms. Kay's Dance Bungalow. Now is your turn to strengthen this partnership and be present as we continue the Legacy of embracing academic excellence!

- **Vision:** A vibrant campus community with outstanding academic programs that would interest our African American students and compel them to want to be part of the Fresno State Alumni.
- **Mission:** To create and facilitate a favorable university experience for African American prospective students.
- **Strategy:** Utilize well-trained and knowledgeable academic experts to provide a comprehensive conference that cultivates an experience and showcase a vibrant campus.
- **Goal:** To recruit African American students to Fresno State and increase their enrollment.
- **Action Plan:** To implement/facilitate a collaborative effort with leaders from campus and community, to direct the students' pursuit of higher education through information: conferences, workshops, trainings and resources by encouraging them to make Fresno State their school of choice.

We welcome you to the conference!

Thank you,



Kornya Lansana,
Outreach Counselor
University Outreach Services



Frances Pena Olgin
Director
University Outreach Services

African American Educational and Academic Success Conference Event Agenda

Friday, November 13, 2015

Satellite Student Union

10:00-11:00 A.M. Check in/Breakfast

Welcome and thank you

Ms. Kornya Lansana, Outreach Counselor, Conference Coordinator

Mrs. Frances Pena, Director of University Outreach Services

Mrs. Maxine McDonald, Assistant Vice President, Student Success Services

Mrs. Cedric Hardamon, Mr. Hardamon's Legacy for the youth

Announcer-Jalen Stewart, Vice President of Alpha Inc. Alpha Fresno State Chapter

African American Anthem- Lift Every Voice and Sing

Keynote Speaker- Robert K. Mitchell, M.D.

11:05- 12:00 P.M. Entertainment- Ms. Kay's Dance Bungalow

Admissions Presentation-Dr. Alicia Brown Becton, Assistant Professor, Counselor Education and Rehabilitation (CER) Department

Educational Opportunity Program (EOP) -Mr. Davion Baker, EOP Counselor

12:00-12:50 P.M. Lunch and Information Session

Spotlight on Fresno State Resources

University Outreach Services/Upward Bound/EOP/

African American Edge/BSU/Smittcamp/ROTC/ Student Health and Counseling Center

1-1:50 P.M. Student Breakout Session 9th- 11th Grade Students

Topics:	Presenters	Room
Leveraging Life's Lessons While on the Road to Success	Dr. Jenelle S. Pitt	PB 191
Work Smarter not Harder: Technology for Student Success	Mr. Marvin Williams	SSU
Bringing Back the Smiles in Math Classrooms	Dr. Comlan de Souza	PB 194
Maximizing your Resource	NAACP	EE 191

2-2:50 P.M. Student Breakout Session 9th- 11th Grade Students

Topics:	Presenters	Room
Leveraging Life's Lessons While on the Road to Success	Dr. Jenelle S. Pitt	PB 191
Work Smarter not Harder: Technology for Student Success	Mr. Marvin Williams	SSU
Bringing Back the Smiles in Math Classrooms	Dr. Comlan de Souza	PB 194
Maximizing your Resource	NAACP	EE 191

1-2:50 P.M. Student Breakout Session 7th & 8th Grade Students

Topic:	Presenter	Room
Exercising Your Brain As Much As Your Body	Mrs. Dayna Hill-Clark	NG 118

1-2:50 P.M. Student Breakout Session 12th Grade Students

Topic:	Presenters	Room
Build Your Core Strengths- An Afrocentric Perspective on Staying the Course	Ms. Melissa Knight Ms. Kimberly Lewis	UC 123

1-2:50 P.M. Student Breakout Session 12th Grade Students

Topic:	Presenter	Room
Elements of Manhood	Mr. Darryl Du'Chene	Lib 2206

3-3:30 P.M. Fresno State Experience- Q & A SSU



Robert K. Mitchell, M.D.

Robert Mitchell was born and raised in Fresno, California. Primarily raised on the western side of the county. Most of his primary education was completed within the Central Union School District. After graduation from High School, he attended Morehouse College in Atlanta. After receiving a Bachelor's of Science, he started a post-baccalaureate program at Vanderbilt University. After completing research on patients in the Appalachian Mountains, he returned home to prepare for Medical School. At that time, he filled in as a Science Instructor at West Fresno Middle School. While working in this capacity, he was afforded the opportunity to work with Counselors, Liz Pianetta and Bernadette Vasquez. He worked closely together to strengthen the after school study programs for students of migrant farm workers.

We also started engaging our South East Asian community in a similar fashion, providing help to students and parents alike. After completion of Medical School at Howard University, and other programs at Georgetown, District of Columbia VA, and John Hopkins, he returned home to complete his residency at UCSF.

After residency he was asked by Dr. Ulysses Curry to become a member of UNCF-Fresno, then president of the organization. For approximately thirty years, under Dr. Curry's direction, the group has raised hundreds of thousands of dollars to support students and Historically Black Colleges and Universities. After succeeding Dr. Curry as president, I have attempted to expand the help; reaching out and serving high school campuses in the south valley: Hanford and Coalinga for example, while also attempting to impact area students here in Fresno with various lectures and FAFSA tutorials. Recently UNCF-Fresno awarded 10 scholarships this year. Working with Delta sigma Theta Sorority, Alpha Phi Alpha Fraternity and the Association of Mexican American Educators. As the availability of funds dwindles for students most in need, it is my hope to work with multiple parties to create alternative processes so that all our students' educational dreams are fulfilled.

Service Awards and Recognition:

California State Legislature-Joint Member Resolution
No. 1971 – community Health Champion
November 5, 2010, presented by Juan Arambula

Alpha Phi Alpha Fraternity, Inc.
National Delegate
Member since 1985

Hospital's for Humanity
International Medical Clinic's
Physician Volunteer 2011- present

United Negro College Fund
Western Regional Committee Member
Volunteer since 2006

City of Fresno, City Council
Commendation- Community Dedication
Health Champion to Underserved Communities

California State Assembly, Certificate of Recognition
Presented by Henry T. Perea
Certificate of Recognition – Jim Costa



Dr. Jenelle S. Pitt

Dr. Jenelle S. Pitt is an associate professor in the Kremen School of Education and Human Development. She also serves as coordinator of the nationally accredited Master's Program in Rehabilitation Counseling and the chair of City of Fresno's Disability Advisory Commission. Dr. Pitt has received national recognition for advocacy in the areas of multiculturalism and disability awareness. She holds a bachelor's degree in psychology from University of California, Riverside, a master's degree in rehabilitation counseling, and a doctoral degree in rehabilitation counselor education from Michigan State University. Her research interests include cultural diversity and multiculturalism, rehabilitation counselor preparation, and organizational behavioral practices in state vocational rehabilitation agencies.

Leveraging Life's Lessons While on the Road to Success

Presentation will largely focus on leveraging life's lessons while on the road to success. The presentation will cover utilize critical incidents from my personal and professional journey to help students think about respective lessons that they could use in order to enhance their knowledge and skills while developing present and future goal. "I have come to believe over and over again that what is most important to me must be spoken, made verbal and shared, even at the risk of having it bruised or misunderstood."



Mr. Marvin Williams

Mr. Marvin Williams is an Assistive Technology Coordinator with California State University Fresno's Services for Students with Disabilities. He is responsible for helping students learn more about assistive technology so they can make informed decisions as to which devices may best suit their needs and lifestyles. He has an assistive technology blog, "The Assistive Technology Playground" (atplayground.com) where he provides more information on and discusses assistive technology. He has a Bachelor of Science degree in Mechanical Engineering from Santa Clara University in California and a Master of Science in Biomedical Engineering from Iowa State University. Marvin has 20 years of experience in the assistive technology field, and he joined the Fresno State staff in 2013.

Work Smarter Not Harder: Technology for Student Success

Technology and its use can often be a game-changer for students. It can help increase productivity and improve the efficacy of our efforts. In this workshop, attendees will learn about how to use technology they may currently have or can access for free that can help them in their educational and professional careers.



Dr. Comlan de Souza

Dr. de Souza is an Associate Professor in the Department of Mathematics at Fresno State. His research interests include Fourier and Harmonic Analysis, and Numerical Analysis. He is the current Calculus I Coordinator in the Department of Mathematics. He holds a bachelor's degree in Electrical Engineering from Université de Lomé (West Africa), a master's, and doctoral degree in Mathematics from Southern Illinois University at Carbondale.

Bringing back the smiles in Math classrooms

A Mathematics degree can lead to various career opportunities. "The thing I like about Mathematics is its inner beauty. I have always been fascinated by the mind's ability to construct logical and rigorous arguments that can be replicated regardless of time or era." In the workshop, attendees will be able to gain new perspective and increase their mathematical literacy through interactive activities.



Mr. Darryl Du'Chene

Darryl is a Fresno native, born and raised in the Central Valley. He is a graduate of Roosevelt High School and is proud to be a Rough Rider. He later attended Fresno City College then went on to Fresno Pacific University where he majored in Business Management. Darryl is an Alum of Leadership Fresno and is actively involved in various community and business related groups, including: Fresno Metro Black Chamber of Commerce Foundation, ITT Advisory Board, FCC EOP&S Advisory Board, Friends of the Library, West Fresno Ministerial Alliance, and Fresno Chamber of Commerce Business and Education Committee. He currently serves as the Executive Director of Intercept Inner City Family Outreach Inc. and has served as Senior Pastor of Faith Worship Christian Center.

Elements of Manhood

In this workshop participants will examine the socially constructed, universal messages they receive about maleness and manhood from the moment they are born and throughout the course of their lives. Participants will critically examine their own intergenerational notions of maleness and manhood and how these notions impact college and professional relationships. This workshop will enhance the participant's interpersonal skills and prepare them for healthy competitive professional interactions.



Ms. Melissa Knight, M.O.B.

(Psy.D., AIU/California School of Professional Psychology (CSPP), In progress; MOB., CSPP; BA Journalism/Public Relations with minors in Women’s Studies & Africana Studies, California State University, Fresno). Professor Knight is a full time instructor in the Women's Studies Program of the College of Social Sciences at CSU Fresno. She is completing her doctorate of psychology in organizational development at Alliant International University / California School of Professional Psychology. She is the owner of Knight Vision Consulting, which she formed in 1991 as an organizational consulting, training and development company specializing in capacity building for nonprofit agencies, and executive and personal coaching for women and people of color. She is a nationally-certified trainer (Board Source and Achieve Global), specializing in diversity

Build Your Core Strengths: An Afrocentric Perspective on Staying the Course

By strengthening within and strengthening their connections with others, students transitioning from high school will learn how to field difficult questions, and confidently interview for jobs, internships and other leadership positions within organizations on college campuses and in the community

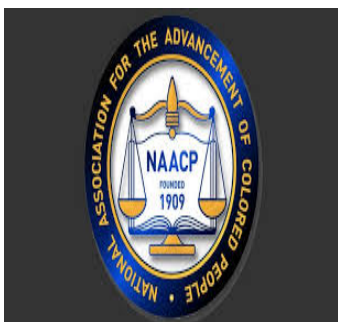


Ms. Kimberly Lewis

Kimberly Lewis is a Fresno native, raised in the Central Valley. Ms. Lewis has been an educator and employed with Fresno Unified School District for 13 years. She currently serves as the Guidance Learning Advisor for Wawona Middle School. Ms. Lewis received her BA in Africana Studies, BS in Criminology, and separate master’s degrees in Counseling and Education leadership and Administration from California State University, Fresno. She was awarded the 2013 Excellence in Education award for Fresno Unified School District, and Administrator nominee for the 2013 Fresno County Educator of the year award.

Build Your Core Strengths: An Afrocentric Perspective on Staying the Course

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NAACP Mission: National Association for the Advancement of Colored People is to ensure the political, educational, social, and economic equality of rights of all persons and to eliminate race-based discrimination.

Vision Statement: The vision of the National Association for the Advancement of Colored People is to ensure a society in which all individuals have equal rights without discrimination based on race

Maximizing your Resources: In this presentation, we will use fun activities to emphasize how students can maximize their resources in college. Also, we will also discuss student legislation and the importance of knowing your rights as students. This will be a fun learning experience for all who participate!

In Loving Memory



Dr. Paulette Fleming, 1948 - 2015



Mr. Cedric Hardamon, 1955-2015



FRESNO STATE
Discovery. Diversity. Distinction.

Green Permit (Student/Public Parking)	Blue Permit (Disabled Parking)	Short Term Parking	Parking Meters
Yellow Permit (Employee Parking)	Gold Permit (Special Use Parking)	Daily Parking Permit Dispensers	Emergency Telephone

