

51st Annual

Chicanx Youth Conference: Continuando con Nuestra Historia

January 27, 2024

Satellite Student Union



California State University, Fresno

FRESNO STATE

Bienvenidos/Welcome

On behalf of Outreach and Special Programs (OSP) we would like to welcome you to the 2024 Chicax Youth Conference. We are delighted to have you on campus today (at your university) participating in the 51st Annual Chicano Youth Conference celebration!

Thank you for joining us and continuing on with this tradition to help prepare you for the future. We hope you enjoy the workshops, learn something new, make new friends, come back soon, and make plans to become a Bulldog alumni.

Gracias and enjoy the conference!



Martina Granados
Senior Director
Outreach and Special Programs

Conference Agenda

8:00 to 8:45 a.m. | Check-In and Pan Dulce

8:50 to 9:05 a.m. | Opening Ceremony: Fresno State Aztec Dance Club Satellite Student Union

9:05 to 9:10 a.m. | Opening Remarks by Ricardo Andrade, Outreach and Special Programs

9:10 to 9:15 a.m. | Introduction of Keynote Speaker

9:15 to 9:45 a.m. | Keynote Speaker: Dr. Yammilette Rodriguez

10:00 to 10:45 a.m. | WORKSHOPS SESSION 1 | See Map

11:00 to 11:45 a.m. | WORKSHOPS SESSION 2 | See Map

12:00 to 1:00 p.m. | Lunch and Resource Fair | Outside Satellite Student Union

1:00 to 1:30 p.m. | Los Danzantes De Aztlán Satellite Student Union

1:30 to 1:40 p.m. | Conference Evaluation

1:40 to 1:45 p.m. | Closing Remarks

1:45 to 2:00 p.m. | Opportunity Drawing

Note: If checking in after 8:30 a.m., individuals and groups will be directed accordingly by Fresno State ambassadors or volunteers.

University Map



Keynote Speaker

Dr. Yammilette “Yami” Rodriguez originally from Redwood City, California moved to Dinuba when she was in high school. She graduated with an Associate’s Business degree from Reedley College, a Bachelors in Business Administration, Marketing from CSU, Fresno and a Masters Degree in Leadership and Organizational Studies from Fresno Pacific University. Her thesis was in the area of Central Valley Latino Attainment of Higher Education. Dr. Rodriguez has a credential from Fuller Theological Seminary in Urban Youth work and graduated from West Chester University with a Doctorate in Public Administration. Her dissertation was “Factors Contributing to the Success of Rising Latino Leadership in Central California.”

In 2021, Dr. Rodriguez was appointed by California Governor Gavin Newsom to the California State University Board of Trustees. This appointment has great significance to her as her higher education experience was so meaningful. Fresno State gave her the opportunity to be engaged as a leader at a young age and she was allowed pathways to be opened for her to attain her higher education. One of many things she valued most while at Fresno State were the mentors, counselors and professors who supported her as adult allies. She was involved as a student leader on campus and was President of the Hispanic Business Student Association (HBSA).

Dr. Rodriguez has a background in the non-profit sector, policy advocacy and higher education for over 20 years. She has been with Youth Leadership Institute (YLI) in the Central Valley since 2009 and works to have youth voice at the table in community issues especially in making positive policy and social sustainable change in our communities. During Dr. Rodriguez’s tenure as director, she expanded the youth development program work and launched the Merced Office and Madera programming. Some of the examples of youth-led projects include underage drinking prevention, healthier corner stores, healthy advertising and healthy eating, access to parks, access to youth jobs and youth civic engagement campaigns in Fresno, Merced and Madera County. Nationwide and statewide, she trains organizations and communities on how have strong youth and adult partnerships to make their communities healthier. Most recently, Dr. Rodriguez was awarded the Ohtli Award in 2023 from the Consulate of Mexico.

Dr. Rodriguez and her husband, Jim Rodriguez were volunteer Senior Pastors of a community church from 2011-2018 in Southeast Fresno. They have two daughters in elementary school, named Lizette and Juliette. We are honored to have her as this year’s Chicax Youth Conference Keynote Speaker and grateful she accepted our invitation to share her knowledge and some words of wisdom and encouragement.



Dr. Yammilette Rodriguez
2024 CYC Keynote Speaker

Workshops

Access To Higher Education

✔ Session 1: 10:00 to 10:45 a.m.

✔ Session 2: 11:00 to 11:45 a.m.

1. Pathways into Higher Education

Science 2, Room 109

Description: Learn about the systems of higher education available to students. This interactive and informative workshop will explore the potential for Latinx students to apply and attend the different institutions of higher education.

2. Fresno State Support Programs: EOP and CAMP

Science 2, Room 209

Description: Learn about the various support programs offered to students. Whether you're from a migrant farm working family or from an underrepresented student population, there's support for you at Fresno State.

3. Jordan College of Agricultural Sciences and Technology Presentation

Science 2, Room 309

Description: The Central Valley feeds 25% of the nation. Learn about the different careers you can go into with an agriculture degree from Fresno State.

4. Bulldog Bound: Fresno State's Guranteed Admissions Program

Science 2, Room 107

Description: Guranteed admissions starting in 9th grade? That's right! Learn about what Bulldog Bounds is all about.

Cultural Awareness

5. Financial Aid and Scholarships: Dinero, Dinero, Dinero!

Science 2, Room 208

Description: Grants, loans, work study and more! The Financial Aid and Scholarships Office here at Fresno State is happy to help you navigate the financial aspects of your college career!

6. Fresno State Physics Outreach

Front of Satellite Student Union

Description: Physics is a fundamental science that is the basis of all sciences from chemistry, engineering, to medicine. This workshop will be taught by future physics teachers who are current students at Fresno State.

7. Jordan College of Agricultural Sciences and Technology Facilities Tour

Front of Satellite Student Union

Description: Interested in agriculture? Come for a facilities tour of the College of Agriculture and Technology.

8. Campus Tour

Front of Satellite Student Union

Description: See and learn about all the services provided to students at Fresno State. Over 100 years of history.

9. Bailando con Los Danzantes de Aztlán

Inside Satellite Student Union

Description: Learn some of the basic and intermediate steps in Mexican Folkloric dancing. This interactive and fun workshop is being taught by the national and international recognized group, Los Danzantes De Aztlán and Dr. Victor Torres.

Social Justice

10. Social Justice through Filmmaking

Engineering East, Room 191

Description: Learn about the impact of art in our culture and how it's been used to advance social justice. Our Fresno State faculty will share with you the role and impact of the arts in higher education and our society.

11. Youth, Power, and Identity: Inspiring

Agricultural Science, Room 109

Description: Students will learn the history and power of words as well as titles which youth are tagged. This includes both ethnic and curse words in English and Spanish. This is a hard-hitting and enlightening workshop that will blow your mind, anger you, make you laugh and most importantly... inspire you to be a better person.

12. Engineering Panel

Conley Art, Room 101

Description: Learn what Engineering is and about the various disciplines/types of engineering there are. Presenters will share their personal story, why it's important to become an engineer, and what they do in their current job duties. Information about MEI Mentoring, why it was founded and how students can begin networking will also be shared..



Student during latino commencement.

Careers and Leadership

12. Jordan College of Agricultural Sciences and

Technology Majors and Careers

Science 2, Room 309

Description: Interested in agriculture? Learn about emerging technology and business of agriculture in the valley and abroad.

13. Get Involved: Fresno State Esports

Science 2, Room 308

Description: College is much more than classes and studying, but they all intersect. Fresno state Esports is an on-campus club that competes against other universities. Learn about the students who make up our Esports team and their future aspirations.

14. La Consejera: Counseling as a Career

Science 2, Room 108

Description: Learn from liscensed marriage, family, and child counselor about the path into mental health counseling.

15. Be Your Own Boss: Starting Your Business 101

Science 2, Room 307

Description: Gain skills in communicating, connecting, and collaborating for success. Students will be using your communication skills in fostering passion, connecting with donors and sponsors, and using your collaborative skills in closing the deal.

16. Career Panel: Brothers of Nu Alpha Kappa

Science 2, Room 206

Description: Learn about the impact joining a fraternity can have on their undergrad experience and professional journey. Students will hear from NAK alumni from a variety of professional sectors.

Fresno State Outreach and Special Programs

Outreach and Special Programs (OSP) dedicates its efforts on early outreach, special initiatives, underrepresented groups, and diversity. OSP encourages and creates a college-going culture through exposure and promotion of Fresno State and systems of higher education.



OSP Welcome signs.



Student graduation caps.

Initiative and Programs

- K-8th Early Outreach
- Native American Initiative
- Upward Bound and NextGen UB
- Educational Talent Search - Porterville
- Educational Talent Search - Fresno
- Cal-SOAP
- Educational Opportunity Center



OSP information booth.



Educational Talent Search - Fresno after the 50th CYC.

fresnostate.edu/outreach | 559.278.5374

K-8th Early Outreach

Under the division of Student Affairs and Strategic Enrollment Management, OSP Early Outreach develops and strengthens partnerships with school districts, on-campus clubs, and community organization to encourage students in extending their educational journey into an institution of higher learning. Our interactive activities are designed to encourage dialogue between parents, students, and the broader educational community.



Students on campus tour.



Ricardo Andrade
Early Outreach Counselor

Services

- K-8th Grade Interactive Campus Tours
- Presentations and Student Panels
- Early Outreach Information Booth
- Youth Conferences
- Virtual Campus Tours and Presentations

Spring campus tours are still available. Book yours now.



bit.ly/osptours

Let's connect! Follow us and drop a comment to say hello!
@fresnostateosp

Participating CYC Student Services and Programs

College Assistance Migrant Program (CAMP)

Lyles College of Engineering

Admissions and Recruitment

Cross-Cultural and Gender Center

Educational Opportunity Program (EOP)

Office of Financial Aid and Scholarships

Native American Initiative

Fresno State Upward Bound Programs

Lyles Center for Innovation and Entrepreneurship

Reedley College Upward Bound

Special Thank You to our sponsors:



Mu Chi Omega Fraternity Incorporated
Fresno State Latino/a Faculty and Staff Association
Lyles Center for Innovation and Entrepreneurship
The Amendola Family Student Cupboard
Cross Culture and Gender Center
Kraft Heinz Company

Provide us your feedback by completing this brief evaluation. You will be entered into a drawing!

Winners will be announced during the closing session.



bit.ly/51cyc