

Un paso hacia tu futuro

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FERIA de EDUCACIÓN



The California
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FRESNO STATE

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MÉXICO
CONSULADO EN FRESNO

10th Annual Feria De Educación

October 11 | Saturday from 10 a.m. to 2 p.m.

Free Event

Lynda and Stewart Resnick Student
Union (RSU)
Fresno State



Bienvenidos · Welcome



Dr. Saúl Jiménez-Sandoval
Fresno State President

Estimada Familia,

La educación es la llave para un futuro mejor.

Con un diploma de Fresno State, su hija o hijo se convertirá en un profesional – ¡en un líder de nuestra comunidad! Además, vivirá una mejor vida, con un mejor salario.

Y al graduarse, de ese punto en adelante, ¡toda su familia tendrá la puerta abierta a una educación universitaria!

Apoye a su hija o hijo a triunfar. Cuando las cosas se pongan difíciles, aliéntelos a salir adelante, a buscar ayuda y recursos en Fresno State, y a no darse por vencidos. Todo lo que vale la pena, cuesta trabajo y determinación.

Y recuerde: Aquí está todo el equipo de Fresno State a su disposición – le ayudaremos a todo estudiante a graduarse con una llave luminosa que abre miles de puertas, con una abundancia de oportunidades.

¡Adelante, familia! ¡Tú puedes y eres inteligente!

Saúl Jiménez-Sandoval, Ph.D.
Presidente de Fresno State

A Fresno State degree is the key to a better future.

With a Fresno State diploma, your daughter or son will become a professional -a leader in our community! Also, they will live a better life, with a better salary.

Support your daughter or son to cross the finish line. When things get hard, support them to persevere, ask them to seek out help and tell them to use our resources at Fresno State. Above all, tell them to not give up! Everything that's worth it, will require work and determination.

And remember: Fresno State's team is here to help – we will help your student to graduate with a diploma that's like a golden shiny key that opens thousands of doors, with plentiful opportunities.

Forward and onward, familia! You can do it because you're intelligent!

Saúl Jiménez-Sandoval, Ph.D.
Presidente de Fresno State

FRESNO STATE®

Bienvenidos · Welcome



Jesus Chavez
President and General Manager
Univision TV & Radio

Thank you to our partners in this endeavor, California State University, Fresno, under the leadership of President Saul Jiménez-Sandoval, the CSU Chancellor's Office, our outstanding committee, Jesse Farias, Martina Granados, & Lupita Lomeli, and of course, my incredible team at Univision! Additionally, thank you to all of you for being here, and we hope you enjoy our Feria de Educación.

Our mission for this Education Fair is to ensure that every child, regardless of their origin or language spoken, has the best possible chance to succeed in school and in life. We want to provide you with the tools and resources to prepare you for higher education.

There is nothing more important than education, and that's why Univision dedicates a tremendous amount of resources to our Education Initiatives. We aim to cultivate strong minds by leading the way in promoting the critical importance of education at every level.

Our hope for today is that young minds and their parents will be opened to new ideas and opportunities. We want to ensure that everyone here today can experience academic success. So please take advantage of this opportunity, ask questions and get informed. Education is a vital resource for future success!



Agenda

10 a.m.

Opening Ceremony | Ceremonia de Apertura

10:45 a.m.

Performance by Mariachi Orgullo de Fresno State

Workshops | Talleres

Session 1 Workshops | Talleres Sesión 1 For / Para Students / Estudiantes

Show Me the Money! (Financial Aid)
Location: RSU Ballroom 105

Bulldog Bound: Your Path to Fresno State
Location: RSU Room 206

Level Up: Social Emotional Learning For Success
Location: RSU Room 216

Career Power Hour
Location: RSU Room 215

Session 1 Workshops | Talleres Sesión 1 For Parents in English, Spanish, and Hmong

**Secretos de Ayuda Financiera: Descubre Cómo
Aprovechar cada dolar al máximo**
Location: RSU Room 107

**Parents in Power - How to Advocate for Your Children
at School and Everyday Life (English)**
Location: Speech Arts 151

**Padres al Poder: Estrategias prácticas para defender y
apoyar a tus hijos en la escuela y en la vida diaria
(Spanish)**
Location: RSU Ballroom 106

**Parents in Power- How to Advocate for Your Children
at School and in Everyday Life (Hmong)**
Location: Speech Arts 154

11:00 a.m.
to
11:45 a.m.

12:15 p.m.

Performance by Los Danzantes de Aztlan
(in front of RSU)

1:00 p.m. to 1:45 p.m.

**Session 2 Workshops | Talleres Sesión 2
For / Para Students / Estudiantes**

Writing Your Story
Location: RSU Room 216

College Choices 101: Systems of Higher Education
Location: RSU Room 206

Surviving and Thriving: Your First Year of College
Location: Speech Arts 151

Cracking the Code: A - G Requirements
Location: RSU Room 215

**Session 2 Workshops | Talleres Sesión 2
For / Para Parents / Padres**

Exploring Financial Options For College
Location: Speech Arts 153

**Familias Fuertes, Futuros Brillantes: Cómo el
Aprendizaje socioemocional impulsa el éxito de tus
hijos.**
Location: RSU Ballroom 106

**Strong Families, Bright Futures: How Social Emotional
Learning Drives Your Children's Success (Hmong)**
Location: RSU Ballroom 107

1:45 p.m.

**Closing Ceremony and Opportunity Drawing/Giveaways
| Ceremonia de Clausura y Sorteo**

Resources | Recursos

**10 a.m. to
2 p.m.**

**Resource Booths and Kids Zone Area |
Mesas de Recursos y Zona Infantil**

**11 a.m. to
1:30 p.m.**

**Reading Garden: Special Guest Readers |
Jardín de Lectura con Invitados Especiales**

11:00 a.m.
11:30 a.m.
12:00 p.m.
12:30 p.m.
1:30 p.m.

Campus Tours | Recorridos del Campus

Food Options | Opciones de Comida

11 a.m. to
2 p.m.

- Gonzalez Taqueria Food Truck
- MK's International Kitchen
- Subway (bottom floor -University Student Union)
- Panda Express (bottom floor -University Student Union)

Jardín de Lectura Reading Garden

The Reading Garden comes alive as special guests share their favorite stories, creating a magical space where children can explore the wonders of literature. | El jardín de lectura cobra vida mientras invitados especiales comparten sus historias favoritas, creando un espacio mágico donde los niños pueden explorar las maravillas de la literatura.

10:50 a.m. to
11:10 a.m.

**Dr. Saúl Jiménez-Sandoval, PhD,
Fresno State President**

11:10 a.m. to
11:20 a.m.

**Irma de los Angeles Pimental Portilla,
Honorable Consul Titular
Consulado de México, Fresno**

11:20 a.m. to
11:40 a.m.

**Diane Lira, Ed. D, Superintendent
Fresno County Office of Education**

11:40 a.m. to
12:00 p.m.

Sayra Vásquez, News Anchor, Univision Fresno

12:00 p.m. to
12:20 p.m.

Alma Zamorano, Local Educator

12:20 p.m. to
12:40 p.m.

**Armida Espinoza, aka Lolis, - International Latino
Book Award-Winner Children's Author/
Publisher and Author**

Session 1 Workshops | Talleres Sesión 1 For / Para Students / Estudiantes

Show Me the Money! (Financial Aid)

Career Advice: What the Professionals wish they knew

Confused about paying for college? Cal-SOAP has you covered! Learn how to find grants, scholarships, and financial aid to make college affordable. Discover the money that's out there waiting for you and how to get it!

Presenters: Destiny Silva Ramos and Jacqueline Montes
Cal-SOAP Academic Coaches
Location: RSU Ballroom 105

Bulldog Bound: Your Path to Fresno State

Dreaming of becoming a Bulldog? Fresno State's Bulldog Bound program offers local high school students a guaranteed path to admission! Learn how to qualify, what steps you need to take, and the amazing opportunities that come with being Bulldog Bound. Don't miss your chance to lock in your future at Fresno State!

Presenters: Bulldog Bound Staff
Location: RSU Room 206

Level Up: Social Emotional Learning For Student Success

Learn how to manage stress, build confidence and strengthen your relationships. This session will give you the tools to stay motivated and succeed in school and life.

**Sol Robison- Parent Services and Special
Projects Director- United We Lead
Foundation**
Location: RSU Room 216



Session 1 Workshops | Talleres Sesión 1 For / Para Students / Estudiantes

CAREER POWER HOUR

Get ready to power up your future! Join this exciting career panel featuring a judge, a leader from the Maddy Institute, and a superintendent. Hear their stories, ask questions, and discover how you can build your own path to success. Don't miss this chance to get inspired, gain insider tips, and level up your career dreams!

Hon. Virna L. Santos – Fresno County Superior Court Judge
Blake Zante – Executive Director, The Maddy Institute
Roberto Vaca – Superintendent, Monson-Sultana School District

Location: RSU- Room 215

Session 1 Workshops | Talleres Sesión 1 For / Para Parents / Padres

SECRETOS DE AYUDA FINANCIERA: DESCUBRE CÓMO APROVECHAR CADA DÓLAR AL MÁXIMO

Este taller está diseñado para padres y familias. Un panel de estudiantes actuales compartirá sus experiencias usando la ayuda financiera para la universidad, incluyendo los aciertos y errores más comunes. Aprenderás consejos prácticos para apoyar a tus hijos en la planificación de becas, subvenciones y préstamos, y cómo ayudarles a aprovechar al máximo cada dólar disponible para su educación.

Español/Spanish: Juan Garcia, Brianna Garcia, Deedee Lomeli y Michelle Gonzalez Embajadores de Fresno City College
Location: RSU Ballroom 107



Session 1 Workshops | Talleres Sesión 1 For / Para Parents / Padres

PADRES AL PODER: ESTRATEGIAS PRÁCTICAS PARA DEFENDER Y APOYAR A TUS HIJOS EN LA ESCUELA Y EN LA VIDA DIARIA

Aprende estrategias prácticas para apoyar y defender a tus hijos tanto en la escuela como en la vida cotidiana. Este taller te brindará herramientas para comunicarte con confianza con los maestros, comprender las necesidades de tu hijo y empoderarlo para que tenga éxito académico y personalmente.

Español/Spanish: Ivon Alcantar Associate Director, Parent Institute for Quality Education
Location: RSU Room 106



PARENTS IN POWER- HOW TO ADVOCATE FOR YOUR CHILDREN AT SCHOOL AND IN EVERYDAY LIFE”

Learn practical strategies to effectively support and advocate for your children both at school and in daily life. This workshop will provide tools to communicate confidently with teachers, understand your child’s needs, and empower them to succeed academically and personally.

English: Fresno Unified School District – Parent University Staff
Location: Speech Arts 151

Hmong: Fresno Unified School District - Parent University Staff
Location: Speech Arts 154



Session 2 Workshops | Talleres

Sesión 2

For / Para Students / Estudiantes

WRITING YOUR STORY

Learn how to craft strong personal insight questions (PIQ's) and scholarship statements that stand out. In this workshop, you will hear directly from someone who has reviewed UC admissions applications and gain valuable insight into what the University of California looks for when admitting students. We'll also discuss the importance of writing a compelling statement when applying for scholarships, giving you practical tips to showcase your strengths and achievements effectively.

Ivan Ibarra- Educational Advisor at Cerro Coso Community College
Location: RSU Room 216

COLLEGE CHOICE 101: SYSTEMS OF HIGHER EDUCATION

Explore the different pathways available after high school, including community colleges, California State Universities (CSUs), Universities of California (UCs), and private institutions. Learn the unique features, benefits, and opportunities each system offers to help you make an informed decision about your future.

Eulyses Lopez- Outreach Counselor
TRIO Fresno State Educational Opportunity Center
Location: RSU Room 206

SURVIVING THRIVING: YOUR FIRST YEAR OF COLLEGE

Gain tips and strategies to navigate your first year of college with confidence. From managing your time and balancing academics to finding support services and building connections, this session will help you not only survive but thrive in your new journey.

Jasmine Cisneros and Jacqueline Melendrez
Fresno State College Assistance Migrant Program(CAMP) Academic Peer Advisors
Location: Speech Arts 151



Session 2 Workshops | Talleres Sesión 2 For / Para Students / Estudiantes

CRACKING THE CODE: A-G REQUIREMENTS

Want to know what classes you need to get into college? This session breaks down the A–G requirements in a simple, easy-to-understand way so you can plan your courses and stay on track for your future.

Francisco Morales- College Counselor TRIO Fresno State Educational Talent Search

Location: RSU Room 215



Session 2 Workshops | Talleres Sesión 2 For / Para Parents / Padres

EXPLORING FINANCIAL OPTIONS FOR COLLEGE

This workshop is designed for parents and families who want to support their children in planning for college. Learn about the different ways to pay for higher education, including scholarships, grants, loans, and work-study programs. Participants will gain practical tips for making informed financial decisions, understanding key forms like the FAFSA and California Dream Act, and helping their children maximize every opportunity to fund their college education.

English- CalSoap Academic Coaches
Location: Speech Arts 153



Session 2 Workshops | Talleres Sesión 2 For / Para Parents / Padres

FAMILIAS FUERTES, FUTUROS BRILLANTES: CÓMO EL APRENDIZAJE SOCIOEMOCIONAL IMPULSA EL ÉXITO DE TUS HIJOS

Descubre cómo el aprendizaje socioemocional (SEL) puede ayudar a tus hijos a manejar sus emociones, tomar decisiones positivas y construir relaciones saludables. En este taller, exploraremos estrategias prácticas para fortalecer la comunicación en familia, apoyar el bienestar emocional de tus hijos y fomentar habilidades que los preparen para el éxito académico y personal.

Spanish- Anahy Aguilar Associate Director, Parent Institute for Quality Education-PIQE
Location: RSU Ballroom 106


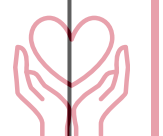

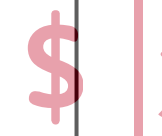

STRONG FAMILIES, BRIGHT FUTURES: HOW SOCIAL-EMOTIONAL LEARNING DRIVES YOUR CHILDREN'S SUCCESS

Discover how social-emotional learning (SEL) can help your children manage their emotions, make positive decisions, and build healthy relationships. In this workshop, we will explore practical strategies to strengthen family communication, support your children's emotional well-being, and develop skills that prepare them for academic and personal success.

Hmong-Chankeo Vang Fresno Unified School District Parent University
Location: RSU Ballroom 107



Tu Pasaporte · Your Passport

<h1>SAMPLE</h1>				
<i>Un paso hacia tu futuro</i>				
Univision 21 · Fresno State · The California State University				
				
FERIA de EDUCACIÓN				
<h1>SAMPLE</h1>				
<h1>SAMPLE</h1>				
<h1>SAMPLE</h1>				

Instrucciones:

1. Muestre este pasaporte en el área de mesas de recursos para recibir un sello.
2. Deberá asistir por lo menos a un taller y obtener un sello en el pasaporte.
3. Al completar este pasaporte, favor de entregarlo a la mesa de premios cerca del escenario.

Instructions:

1. Show this Passport at the resource tables to receive a stamp.
2. You must attend at least one workshop to obtain a seal.
3. After completing the passport, be sure to submit it to the prize table near the stage.

Name/Nombre: _____

Telephone/teléfono: _____

Mapa · Map



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A huge “thank you” to all our collaborators and sponsors!

!Muchas gracias a nuestros colaboradores y patrocinadores!

About Feria

The purpose of Feria de Educación is to empower thousands of parents and students by providing them with information and resources to help them succeed in California's educational system, attend post-secondary education, and attain their professional goals.

El propósito de Feria de Educación es empoderar a miles de padres y estudiantes brindándoles información y recursos para ayudarlos a tener éxito en el sistema educativo de California, asistir a la educación postsecundaria y alcanzar sus metas profesionales.

¡Gracias!

Follow Us @fsferia and @fresnostateosp

