

Minutes of the Meeting of the  
University Student Union Board of Directors  
of the California State University, Fresno Association, Inc.  
December 4, 2017

A meeting of the University Student Union Board of Directors of the California State University Fresno Association, Inc. was held on Monday, December 4, 2017.

**CALL TO ORDER**

The meeting was called to order at 3:33 p.m.

**ROLL CALL**

The following voting members were present:

Ms. Athena Niayesh, Chairperson	Ms. Carly Robinson, Vice Chairperson
Mr. Zachary Jones	Mr. Nicholas Matoian
Ms. Brooke Weber	Mr. J. Luis Espinoza
Mr. Jacob Perry	Ms. Piper Walker
Ms. Veronica Salcedo	Ms. Alejandra Prado
Mr. Gilbert Falcon	Mr. Cameran Patterson
Dr. Carolyn Coon*	
Dr. Bernadette Muscat**	

The following voting members were not present:

Dr. Serena Johnson\*\*\*  
Mr. Blake Zante

The following nonvoting members were present:

Mr. Juan Guzman	Ms. Evangelia Pappas
Dr. Colin Stewart	Ms. Mehrzad Zarrin
Ms. Jennifer Vang	

The following nonvoting members were not present:

Ms. Ilene Sanchez	Ms. Jacqueline Campos
Ms. Lauryn Flores	Ms. Yadira Valenzuela
Ms. Shawna Blair	Ms. Nour Basharaheel
Ms. Andrea Kepner	

The following guests were present:

Ms. Patricia Thomason	Ms. Micaela Cisneros-Nunez
Mr. Andrew Esguerra	

**APPROVAL OF AGENDA**

MSC to approve the agenda for Monday, December 4, 2017 as printed with the following amendment: Under X. New Business, remove Item C. Action Item: USU Board and Off Campus Student Life Partnership.

**APPROVAL OF MINUTES**

MSC to approve the minutes of Monday, November 6, 2017 as written.

---

\*Representative of Vice President, Student Affairs & Enrollment Management  
\*\*Designee of University President  
\*\*\*Academic Senate/Faculty Representative

**PUBLIC COMMENT** – Mr. Guzman wanted to inform the Board that the Off Campus Student Life committee would be hosting Good Morning Commuters near Science 1 this Wednesday, December 6<sup>th</sup>. They will be handing out breakfast items and asked everyone to spread the word.

## **COMMUNICATIONS**

**Dr. Carolyn Coon** – Dr. Coon was down in the Bulldog Zone last week and she noticed it was vibrant in appearance and in the activity down there. She praised Board for providing that area for students and faculty.

**Dr. Bernadette Muscat** – Nothing to report.

**Guests** – Ms. Pappas reported that the ballot for the New Student Union was approved.

**External Committee Reports** – Nothing to report.

## **CHAIR'S REPORT**

**Ms. Athena Niayesh** – Ms. Niayesh stated that Board members have been tabling at various events including Snacks with the Board, Good Morning Commuters, and the New Student Union Rally. At these events, the Board has been getting students to provide emails in order to create a list-serve. They have over 1,000 emails at this time.

Ms. Robinson, Mr. Guzman, Mr. Jones and Ms. Niayesh attended the ACUI Regional I Conference in Arizona in November and presented on the referendum process they are using for the New Student Union.

Ms. Niayesh, Mr. Jones, and Dr. Stewart attended the Fee Advisory Committee meeting and discussed the type of language that would be on the ballot for the New Student Union Project.

Ms. Niayesh reported that Ms. Vang and Ms. Sanchez created a training guide for use of the Google Jamboard. They've installed the guide down at the Jamboard location and will have it for tabling events in the future.

## **OLD BUSINESS**

**Information Item: New Student Union Updates-** The ballot has been created and the language has been chosen in order to provide clear information and questions. ASI passed it and it is waited to approval of the Fee Advisory Committee. There was a rally for the project to inform students about the project and to encourage them to vote.

## **NEW BUSINESS**

**Information Item: USU Board Office** – The Board will have its own office next semester and will be located where the old Post Office was in the lower level of the University Student Union. They are in process of getting all furniture and getting the office ready. They are also trying to figure out decorations for the office.

**Information Item: Conference Presentation** - Ms. Robinson, Mr. Guzman, Mr. Jones and Ms. Niayesh presented on their experience attending the ACUI Region I Conference. The group was able to get ideas and motivation by viewing University of Arizona's Union. Each student went to different workshops and each learned different skills or gained information to bring back to the union and to Fresno State.

## COMMITTEE REPORTS

**Public Relations & Marketing** – On November 15<sup>th</sup>, the committee planned a Kickoff Rally for the New Student Union Campaign. Students were given information about the project and were also given water bottles with the logo. Students also had the opportunity to paint their hand and place their handprint on a blank canvas, which will be housed somewhere in the New Union.

Ms. Walker has finalized the USU blog and it has biographies of all members in addition to information about what the Board does. There is a section for students to contact the Board with questions, concerns, etc. The USU Board Snapchat was created by Ms. Robinson, Ms. Walker, and Ms. Cisneros-Nunez.

The committee is planning Snacks with the Board during Finals week and they will be handing out snacks to students in addition to information about the New Student Union. They will also be out at Bulldog Wednesday.

**Budget & Operations** – The committee has reopened the conversation of developing ways to make the USU more eco-friendly and sustainable and plan on applying for the PepsiCo Recycling Zero Impact Fund, which is a sustainability grant up to \$10,000.

The committee has been working on creating a poster outlining the breakdown of USU fees, which will be displayed in the display case by finals week and will stay up during next semester.

Board members of this committee are currently creating a schedule to smoothly approve the 2018-2019 budget in the spring. The committee hopes to update the infrastructure, hardware, and technology in the meeting rooms on the third floor by recommending it as a capital project in the next budget approval process. On March 5<sup>th</sup>, Mr. Jones will have a draft of the budget.

**Campus Involvement Ambassadors** – Mr. Falcon reported that Emerging Leaders Retreat has had a high attendance rate and is constantly growing. They've made Credly Badges and are looking into creating more. Mr. Falcon informed the Board of the following personnel changes in leadership: Ms. Sophie Karas is the Interim Leadership Programs Coordinator, Mr. Falcon will be Leadership Graduate Assistant, and Ms. Adriana Miranda will be the CIA representative and will start attending next semester.

**USU Productions** – Ms. Prado stated the past month's events, which included Bulldog Wednesday and tabling at the Speakers Platform to promote various events. On November 8-12, 2017, three Productions students attended the National Association for Campus Activities (NACA) West conference. She stated that Finals Cram Jam won an award for Outstanding Series/Continuous Program. Ms. Prado received the Outstanding 4-year student award.

Bulldog Wednesday and Ugly Sweater Night are both this Wednesday, December 6<sup>th</sup>. Finals Cram Jam will be December 11-17, 2017. Finals Cram is on the morning from 8am-10am and will feature breakfast snacks as well as supplies for finals week. Finals Jam is 8pm-10pm and will include free meals, snacks, and games. Harry Potter is the theme for Finals Jam.

## ASSOCIATE DEAN'S REPORT

**Dr. Colin Stewart** – Dr. Stewart stated that Amazon Gage has been having some minor errors that can be corrected by people searching for Gage and adding it first rather than sending to Fresno State's email. These problems are being resolved.

Dr. Stewart introduced Tableau, which is a program that tabulates the data from the card swipes that have been collected from events so far. There is also a possible app for Student Involvement for use at events.

Dr. Stewart stated that USU Board, ASI, and other groups on campus are looking into a week-long event in spring called I love Fresno State to encourage votes and increase school spirit.

Dr. Stewart wanted to remind everyone that there is no one designated area that is labeled as "Free Speech." It is a free speech campus and not limited to a certain area. Administrators are looking into creating a safe environment for

students to freely and safely express themselves. Dr. Coon added that we need to be aware of the expenses that come with public safety and should keep that in mind when bringing guests that require major public safety precautions.

Dr. Stewart informed Board that on March 21<sup>st</sup>, there will be a vote on the tuition increase. He will give updates as necessary.

#### **ADJOURNMENT**

**MSC** to adjourn the meeting at 4:28 p.m.

Respectfully submitted,

Dr. Colin Stewart, Associate Dean of Student Involvement

By Priscilla Urias, Administrative Assistant