

# USU Productions

## Marketing Team Internship Application

USU Productions is looking for a talented group of student interns to assist in the marketing and promotion of our events. Help us bring quality and enriching events to campus by interning with USU Productions and putting your marketing skills into practice.

**APPLY TODAY**

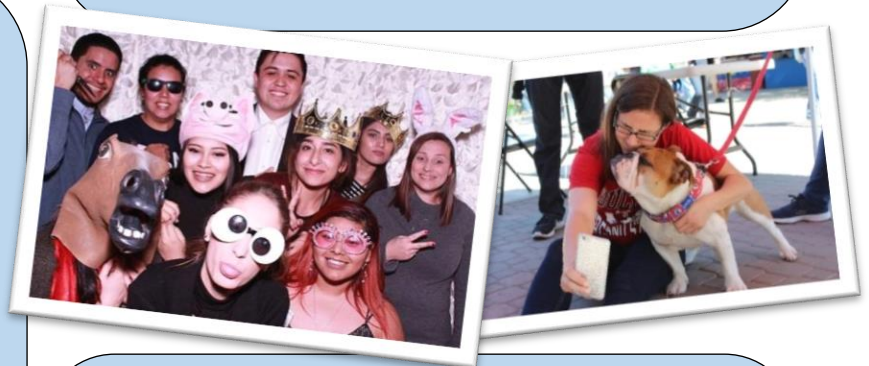


**Successful candidates should have ONE or more of the following requirements:**

- **Graphic Design:** Experience with graphic design tools (Photoshop, Illustrator, etc.)
- Ability to design printed material (ex. buttons, flyers, handbills, posters)
- **Videography/ Photography:** Experience with shooting & editing videos/photos
- **Social Media Specialist:** Familiarity with social media marketing (Facebook, Snapchat, Instagram, Twitter)

### Duties:

- Commit to a one year non-paid internship.
- Attend weekly scheduled meetings (Mondays at 5pm).
- Complete at least 2 office hours per week.
- Market and promote events for USU Productions.
- Assist in brainstorming, planning, creating, and executing marketing for USU Productions events.
- Assist as event staff at events coordinated.



### Benefits of the Marketing Team:

- Gain hands on experience in a professional setting
- Develop your experience in multimedia marketing
- Develop communication and networking skills
- Make friends and create campus connections
- Strengthen marketing skills
- Build your resume

**Applications must be submitted by September 6, 2019 by 5:00pm to the Student Involvement Center, USU Room 306**

All applicants will be scheduled a group interview for the week of September 9<sup>th</sup>

# USU Productions

## Marketing Team Internship Application

**Marketing Team** interns will assist in the marketing and promotion of campus events and activities through social media content development, collating marketing materials, and producing and utilizing multimedia.

### Marketing Team Roles

*Please indicate which positions you are applying for (check all that apply)*

- Social Media Specialist:** Assist USU Productions with social media content development and LIVE posting during events.
- Photographer:** Assist USU Productions with capturing and editing photos of events.
- Videographer:** Assist USU Productions in the production of video content that will serve as marketing, promotion, and recap of events.
- Graphic Designer:** Assist USU Productions in creating marketing materials such as handbills, posters, buttons, social media graphics, and any other materials.

### Applicant Information

**Name:** \_\_\_\_\_

**Student ID #:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Year in School:**

- 1st year Freshman  1st year Transfer  2nd year  3rd year  4th year  
 5th year  Other  Graduate

**Major(s), Minor(s), Certificates(s):** \_\_\_\_\_

**T-shirt Size:** S M L XL XXL

### Short Answer Questions

*Please type your responses to the following short answer questions. (Questions 1 – 5 limit to 250 words).*

- 1.) How did you hear about the USU Productions Marketing Team?
- 2.) Why are you interested in being an intern for the USU Productions Marketing Team?
- 3.) What characteristics, skills, and/or experiences do you currently have that will be beneficial as a member of the USU Productions Marketing Team?
- 4.) What would you like to gain as a member of the Marketing Team?
- 5.) List any volunteer, community service and/or marketing experience, beginning with the most recent (include time frame, organization and role).
- 6.) Submit any prior work that you may find beneficial to your application (ex. videos, photographs, graphics, etc.).

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