

Minutes of the Meeting of the  
University Student Union Board of Directors  
of the California State University, Fresno Association, Inc.  
September 10, 2018

A meeting of the University Student Union Board of Directors of the California State University Fresno Association, Inc. was held on Monday, September 10, 2018.

**CALL TO ORDER**

The meeting was called to order at 3:32 p.m.

**ROLL CALL**

The following voting members were present:

Ms. Lauryn Flores, Chairperson	Ms. Piper Walker, Vice Chairperson
Mr. Hisham Qutob	Ms. Micaela Cisneros-Nunez
Ms. Jennifer Vang	Ms. Alysa Mo
Mr. J. Luis Espinoza	Mr. Jacob Perry
Mr. Jorge Calva	Ms. Veronica Salcedo
Mr. Amalan Madasamy	Mr. Elias Karam
Dr. Carolyn Coon*	Dr. Bernadette Muscat**
Dr. Serena Johnson***	

The following voting members were not present:

Ms. Demi Wack	Ms. Anyssa Garza
---------------	------------------

The following nonvoting members were present:

Ms. Ilene Sanchez	Ms. Carmen Flores
Ms. Jacqueline Campos	Ms. Cassandra Cervantes
Mr. Richard Castillo	Mr. Andrew Esguerra
Ms. Mehrzad Zarrin	

The following nonvoting members were not present:

Ms. Shawna Blair	Mr. Colin Stewart
------------------	-------------------

The following guests were present:

Mr. David Hembree	Mr. Richard Verducci
-------------------	----------------------

**APPROVAL OF AGENDA**

MSC to approve the agenda for Monday, September 10, 2018 as printed with the following amendment: Move Actions Item A: USU Board Chair from New Business to be above VIII. Chair's Report.

**APPROVAL OF MINUTES**

MSC to approve the minutes of Monday, May 7, 2018 as written.

**PUBLIC COMMENT** – No public comments.

---

\*Representative of Vice President, Student Affairs & Enrollment Management  
\*\*Designee of University President  
\*\*\*Academic Senate/Faculty Representative

## COMMUNICATIONS

**Dr. Carolyn Coon** – Nothing to report.

**Dr. Bernadette Muscat** – Nothing to report.

**Dr. Serena Johnson** – Nothing to report.

**Guests** – Nothing to report.

**External Committee Reports** – Nothing to report.

## CHAIR'S REPORT

**Ms. Lauryn Flores** – Ms. Flores stated that the Board had a presence at all of the Dog Days during this summer in order to reach incoming students. The Board also had training which allowed them to learn how to work together and kicked off the start of the year. As a Board, they've been discussing how to move forward after the New USU referendum passed. They want to maintain momentum and keep create better connections with students by having different events.

Ms. Flores said they are also trying to decrease waste and their carbon footprint by going paperless in their unofficial meetings. She said a goal is to go completely paperless during this academic year.

## OLD BUSINESS

**Information Item: USU Board Office-** Ms. Flores stated that the Board will have access to the Board office in the lower level of the University Student Union for the next academic year.

**Information Item: Office Hours Guidelines** – Ms. Flores stated that because they will have the Board office, there have been guidelines that have been put in place. Each Board member has a minimum of 2 hours per week to be in the office.

## NEW BUSINESS

**Action Item:** USU Board Chair - Ms. Piper Walker stated that during Board training they selected Ms. Lauryn Flores as interim USU Board Chair and now they are going to vote her in as USU Board chair for the 2018-2019 academic year.

**Motion carried.**

**Information Item: USU 50<sup>th</sup> Celebration** – Guests Mr. David Hembree and Mr. Richard Verducci spoke to the Board about the upcoming USU 50<sup>th</sup> Celebration. Mr. Hembree stated that they were trying to build relationships with the community and campus and wanted to piggyback off the 50<sup>th</sup> event to gain potential donors for development. Mr. Verducci mentioned that an ideal event would take place in the Bulldog Bowl on the Bulldog Zone before the Alumni Tailgate.

## COMMITTEE REPORTS

**Public Relations & Marketing** – Mr. Qutob reported that the committee is focusing on the “why” behind all of their events to ensure efficiency in reaching their goal of increasing student awareness and involvement.

The committee is going to continue to utilize the Bulldog Blog and assigning people to be responsible for social media to continue to reach students.

**Budget & Operations** – Ms. Vang gave a maintenance update regarding charging stations which we now have in the lower level and main level of the USU. She also mentioned that the committee will be looking for funding in order to create new services for students. A goal is to be more eco-friendly and use materials and resources efficiently. The committee is also going to review bylaws and overseeing any changes moving forward.

**Campus Involvement Ambassadors** – Mr. Madasamy stated that the CIA members have been presenting at University 1 classes and have received 115 interest forms completed. They are planning to use social media to connect with students as well as more tabling and presentations. CIA members are also holding intersessions with students.

**USU Productions** – Ms. Veronica Salcedo gave the report for USU Productions. She stated that there have been 3 Tunes at Noon shows in the month of August with many more coming up. They will be hosting a craft night, showing the movie Incredibles 2, and bringing Deaf activist and winner of America's Next Top Model Nyle DiMarco to campus. Productions has created a new tradition, Bless the Ball, in which students and staff can touch and bless the game ball.

The committee is gearing for a year full of events including Homecoming, Bulldog Wednesdays, Tunes at Noon and much more.

#### **ASSOCIATE DEAN'S REPORT**

**Dr. Colin Stewart** – Ms. Mehrzad Zarrin is reporting for Dr. Stewart since he is at a conference and not in attendance. She did say that the 50<sup>th</sup> Anniversary will be celebrated in almost 2 events with more information to come shortly. Homecoming will also be around the corner. Ms. Zarrin welcomed everyone back and said she is excited to begin this new year.

#### **ADJOURNMENT**

MSC to adjourn the meeting at 4:12 p.m.

Respectfully submitted,

Dr. Colin Stewart, Associate Dean of Student Involvement

By Priscilla Urias, Administrative Assistant