

Minutes of the Meeting of the
University Student Union Board of Directors
of the California State University, Fresno Association, Inc.
March 5, 2018

A meeting of the University Student Union Board of Directors of the California State University Fresno Association, Inc. was held on Monday, March 5, 2018.

CALL TO ORDER

The meeting was called to order at 3:32 p.m.

ROLL CALL

The following voting members were present:

Ms. Athena Niayesh, Chairperson	Mr. Nicholas Matoian, Vice Chairperson
Mr. Zachary Jones	Mr. J. Luis Espinoza
Mr. Jacob Perry	Ms. Piper Walker
Ms. Adriana Miranda	Ms. Micaela Cisneros-Nunez
Ms. Brooke Weber	Dr. Carolyn Coon*
Dr. Serena Johnson***	

The following voting members were not present:

Mr. Cameran Patterson	Ms. Veronica Salcedo
Ms. Carly Robinson	Ms. Alejandra Prado
Mr. Blake Zante	Dr. Bernadette Muscat**

The following nonvoting members were present:

Ms. Jennifer Vang	Ms. Jacqueline Campos
Ms. Lauryn Flores	Ms. Nour Basharaheel
Ms. Shawna Blair	Ms. Mehrzad Zarrin

The following nonvoting members were not present:

Dr. Colin Stewart	Ms. Andrea Kepner
Ms. Evangelia Pappas	Ms. Ilene Sanchez

The following guests were present:

Mr. Jacob Benjamin	Mr. Andrew Esguerra
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APPROVAL OF AGENDA

MSC to approve the agenda for Monday, March 5, 2018 as printed.

APPROVAL OF MINUTES

MSC to approve the minutes of Monday, February 5, 2018 as written.

PUBLIC COMMENT – Ms. Niayesh stated there is a presentation at 7pm in the Satellite Student Union tonight. It is a Badge Awareness presentation which explains what it means to wear a badge and the importance of it.

*Representative of Vice President, Student Affairs & Enrollment Management
**Designee of University President
***Academic Senate/Faculty Representative

COMMUNICATIONS

Dr. Carolyn Coon – Dr. Coon stated that she is thankful for the effort for the New Student Union Campaign. Dr. Coon has been meeting with Deans and they are being supportive and wary of passing anything that will affect the referendum. Dr. Coon wants the new building and is eternally optimistic. She states that everything has been done and regardless of the outcome, the Board has done everything in their power to pass this referendum.

Dr. Serena Johnson – Nothing to report.

Guests – Mr. Benjamin is a science major who wanted to come learn more about the New Student Union campaign.

External Committee Reports – Mr. Jones stated that Taco Bell will remain open for the 2018-2019 academic year, and The Bucket will be getting new options.

CHAIR'S REPORT

Ms. Athena Niayesh – Ms. Niayesh stated that the Board has been tabling at various events including the Bulldog Bash Open House, Bulldog Wednesday, and New Student Union events. They've been reaching out to inform students about the Board. She also mentioned that they are still continuing their listserv.

On February 6th, Ms. Niayesh attended the Association Board meeting. Debbie Astone requested an update on the New Student Union. Ms. Niayesh gave a report on marketing and education efforts.

Ms. Niayesh stated that the Board has been recruiting and have about 30 applications so far. They will be starting interview process soon.

OLD BUSINESS

Information Item: USU Board Office- The office is up and running in the lower level of the University Student Union. It is open from 10am-4pm Monday-Friday. Board members had an open house event in which Ms. Flores was in charge. There was pizza, promo items, and T-shirts.

Information Item: Current USU Updates – Ms. Niayesh stated that new lights will be installed in the Recharge Zone. It is a relaxing blue that draws attention to the services. This is being done to attract attention and allow students to utilize the USU. Ms. Zarrin believes they will be completed by Spring Break or summer at the very latest.

Information Item: New Clubs and Orgs Booths – Ms. Niayesh stated that there aren't too many updates on adding 8 new booths by the loading dock. They are still on track for Fall 2018.

NEW BUSINESS

Information Item: New Student Union Updates – The campaign is coming to an end and the Board has put table tents in the USU and in the Dining Hall. They've been giving presentations and forums. Mr. Jones and Ms. Cisneros-Nunez had a radio interview that just aired this past Sunday. The board is still utilizing their Champions program to garner support.

Information Item: USU Budget Updates – Mr. Jones stated that the budget is almost complete. He is waiting for the budget to be approved before presenting it. Ms Zarrin added that their needs to be minor adjustments due to some increased costs. Fixed costs are in the budget and the other costs are mostly programming.

COMMITTEE REPORTS

Public Relations & Marketing – Ms. Walker stated that the Board has created stickers that they handed out at the Open House event. The committee is thinking about making them a continuous promo/marketing item. Another event that is ongoing in Bites with the Board. The committee has been discussing ways to incorporate social media with giveaways. Mr. Matoian and Ms. Cisneros-Nunez have been scheduling forums for students regarding New Student Union issues and any other Board related issues.

Budget & Operations – Mr. Jones stated that the goal for the committee is the update the infrastructure and hardware in the USU. They are assessing their most immediate needs, and plan to assess the user friendliness of the services offered.

Campus Involvement Ambassadors – Ms. Adriana Miranda stated that the Emerging Leaders Retreat for February is complete. They've only had 5 ambassadors that have put all of these on. Leadership is also recruiting and have 54 applicants as of the previous Monday. CIA is participating in the CSF Conference in Hanford, which is a hybrid event and workshop platform. They will be presenting on student life.

USU Productions – In February, Productions had Bulldog Wednesday, I heart Me, Craft Night, and more. Upcoming events are Bulldog Wednesday, Tunes at Noon, 80's night and more. There will be a dinner and a movie event 9in April It will show Hairspray and is only available to students and their guests.

Productions is begin to get dates finalized for Fall, and aim to keep the momentum up for the next school year.

ASSOCIATE DEAN'S REPORT

Dr. Colin Stewart – Nothing to report. He was not present.

ADJOURNMENT

MSC to adjourn the meeting at 4:22 p.m.

Respectfully submitted,

Dr. Colin Stewart, Associate Dean of Student Involvement

By Priscilla Urias, Administrative Assistant