

Chairs Report
University Student Union Board of Directors
of the California State University, Fresno Association, Inc.
September 10, 2012

1 Operations

1.1 Facilities Management, Debbie Adishian-Astone, Sally Ramage, Chair and Vice Chair of Planning and operations

- Information Center development; Patio Pit Renovation; University Master Plan; North Gym [potential programming venue]
 - Meetings with design consultants within the next month
- Booths posing safety issues and or imposing on the aesthetics of the area
 - More permanent residence being a possibility
- There was a question of having operating hours run longer
 - Will follow up with the board and operating facilities manager

2 Public Relations/ Personnel

- Dialogue with Betsy Hayes and Estevan Gutierrez regarding differences between public relations and marketing approaches
 - Mrs. Hayes stated that public relations is really an advocate for the community
- Solicited Association of College Unions International opportunity to the board
 - Region 15 is hosted at Sacramento State University
 - Will follow up to test for others who are interested that they may submit their request
- Hosted two days of leadership training that was used to inform board members of historical, procedural, philosophical, and technical content pertinent to the USU Board of Directors
 - Training was integrated with other leadership organizations and activities to engage students

3 Collaborative Opportunities

3.1 Round table meetings

- Leaderpalooza
 - Effort to unite Leadership groups under a common understanding/ goals using training as the vehicle [ASI, Vintage days, USU Productions, Club Sports,
 - Successful and also affords a platform for communication and transparency between leadership organizations
 - Organized by student leaders and Leadership Coordinator Breanne Scogin

- initiating/maintaining forward progress and communication
 - Integrated Bulldog Wednesdays with Org fair
 - ASI Strategic plan
 - Gala/mixer event
 - Support center for all associated leadership organizations

Next Meeting: **October 1st, 2012-3:00pm**

Respectfully Submitted: **Kris Westcott**