

University Student Union Board of Directors

Director's Report Monday, November 5, 2012

Programs and Staff:

- * Continued work on the Center for Leadership concept with Breanne Scogin.
- * Consulted on strategies to generate nominations for Fresno State Talks and worked with Dr. Pierce on Fresno State Facebook page notice about the event.
- * Met with Jesus and Kelli to develop concept for presenting information on the USU student fee and how fee dollars are spent.
- * Worked with Planning and Operations Committee and the Board to collect ideas for adjustments to the design on the South Patio and Pit.
- * Worked with staff on a variety of Club and Organization issues and Organizational Review activities.
- * Interviewed with two graduate students who were completing a project for their graduate program.
- * With students Tamar Karkazian, Andrew Esquerra, and Kris Westcott, attended the Provost's Leadership Team meeting to present on Fresno State Talks.
- * Met with Shawna, Kris and John to plan for the Monday, Nov. 29th USU Board mid-semester training.

Services:

- * Met with staff of University Scheduling to review strategies for use of R25
- * Met with the Student Involvement Web Design Team to continue updating of the new web pages. Identified that we would like to look at Google Analytics for our web site *
- * Reviewed a software program designed as an incident tracking and educational intervention tool. Reviewed a second software program for comparison.
- * Attended the Association Board of Directors meeting with Kris Westcott.
- * Attended the Food Services Advisory Committee with Edward Brown.
- * Discussed with staff the use of Facebook pages, how they can be improved and how to use them effectively.
- * Continued work on the new Fresno State branding and updating our printed materials.
- * Initiated a discussion about how Student Involvement might provide some "welcome back to the second semester" activities in the USU to advance the student involvement opportunities and connect with students.

Finances:

- * Review of capital projects and process for determining timeline for projects.
- * Monitor budget expenditures for the first quarter.
- * Initiate planning for budget process for Spring 2013.