

### Fresno State Esports Shoutcaster – Student Involvement- Fresno State Esports Program

**Department:** Student Involvement  
**Reports to:** Coordinator, Off-Campus Student Life and Innovation  
**Hours per week:** 5 hrs  
**Volunteer Position**  
**Open Positions:** 6

**Position's Department:** Student Involvement

**Position's Department Responsibilities:** The Esports program will recruit student-athletes for each Esports team. Student Involvement will instruct and prepare the student-athletes for the Mountain West Conference competition; schedule and coach intercollegiate matches and tournaments, including an active intramural schedule in conjunction with recreation; counsel the student-athletes on academic, athletic and social issues; provide a connection point for outreach to the campus, alumni and Fresno community.

**Position Duties & Performance Standards:** The Fresno State Esports Shoutcasters will provide in-game commentating for at least one of our varsity teams. As the Shoutcaster, this individual will cover the live broadcasts of matches and discuss play-by-play actions and other analytics. By providing informative and entertaining insights about the competition, this role will liven up broadcasts, providing proper context and backstory while keeping pace and understanding dynamic and fast-paced gameplay. Ideal candidates will have a strong capacity for storytelling and a fundamental knowledge of competitive gaming, the games involved, and the characters within each game.

#### **Essential Duties & Responsibilities:**

- Proficient knowledge of one or more of the following: League of Legends, Rocket League and/or Overwatch
- Assist in producing short-form content, including promotional spots, docu-style features, opens/teases, sizzle reels, highlight videos and social media content.
- Work closely with other support staff (including producers, designers, etc.) on collaborative projects.
- Plan and implement fan engagement and internal communications, including:
  - Program information and schedules.
  - Team and player content.
  - Live broadcast/play day support and coverage, including messaging, content, moderation, and reporting.
- Other duties as assigned.

#### **Key Success Indicators & Experience:**

- Knowledgeable with messaging and streaming platforms (i.e. Twitch, Discord).
- Proficiency at public speaking and able to represent the Program in a professional manner, i.e. during major events.
- Demonstrate initiative and independence while completing complex tasks.
- Up-to-date on the latest trends in gaming and esports.
- Exceptional organization, time management and people skills with attention to detail and the ability to work cross-functionally as this position works closely with all production personnel.
- Ability to function well under pressure, i.e. during live broadcasts.
- Available to work nights and weekends as needed based on live event coverage needs.

## NOTICE OF SPECIAL POSITION OR EMPLOYMENT REQUIREMENTS

1. This job description is not designed to cover or contain a comprehensive list of all duties and results to be performed by this job. Duties and performance standards may be added, subtracted, and/or changed by your supervisor at any time due to changes in department or university requirements.
2. Unless exempt due to an employment contract signed by the President of the University, all employees of Fresno State are considered as an “at-will” employee.
3. All employees/volunteers of Fresno State are considered to be “responsible employees” pertaining to Title IX regulations concerning both the prevention and reporting of sexual assault or harassment situations. As such, all employees must communicate with the Title IX Coordinator if they witness or hear about a sexual assault or harassment situation.
4. Fresno State is an equal opportunity employer and complies with EEOC and ADA employment requirements. It is and has been the policy of Fresno State to grant equal opportunity to all qualified persons without unlawful discrimination based on race, color, gender, age, national origin, ancestry, ethnicity, disability, sexual orientation, religion, or veteran status.

### **Ideal Experience:**

- 1 year of experience in competitive gaming, video streaming, or closely-related fields.
- Knowledge of the collegiate esports landscape, culture and community.
- Academic or professional experience within public relations, media, journalism, or related fields.

### **Application Process**

Submit a resume, three current professional references, and a cover letter that addresses your interest and what you hope to gain from the position to Jerry Gomez, Coordinator of Off-Campus Student Life & Innovation, at [gerardo\\_gomez@mail.fresnostate.edu](mailto:gerardo_gomez@mail.fresnostate.edu). **Review of applicants will begin October 15; open until filled.**