

Interfraternity Council
Recruitment Rules
California State University, Fresno

RECRUITMENT

It is the understanding that these are the rules to be followed for Fall and Spring recruitment at Fresno State. Organizations are responsible for educating individual members on all recruitment rules and procedures.

ARTICLE I - POTENTIAL NEW MEMBERS

- Section 1 Before and during recruitment, a potential new member (PNM) is defined as any full-time undergraduate student who is not a member of fraternity.
- Section 2 Eligibility
- a. Students must be registered for recruitment online through IFC Campus Director in order to join. This registration will be coordinated through the IFC and Student Involvement Center.
 - i. Registration for recruitment will close at 11:59pm on the day of the Recruitment Orientation.
 - b. In order to maintain eligibility in recruitment a PNM must be able to attend the mandatory IFC Recruitment Orientation.
 - i. In the event that a PNM cannot attend one of these events due to class, work, varsity athletics, or a family emergency, they must email the either the IFC President, Vice President, or Recruitment Chairman in order to follow through with the recruitment process.
 - c. PNMs must be full-time (9 unit minimum) undergraduate student with a cumulative grade point average of at least 2.7 for incoming students and 2.5 for continuing students.
 - i. Students must not currently be affiliated with any fraternity or have been previously initiated by any fraternity in order to be eligible to join.
- Section 3 Attendance at Events
- a. PNMs are not permitted to be at any IFC affiliated residence beginning on the first day of the semester until the IFC Recruitment Orientation.
 - b. "House tours" or informal hangouts inside any IFC affiliated residence prior to the start of the recruitment period is not permitted.
 - c. An informal hangout at a third party location prior to the start of the recruitment period is permitted. However, locations whose primary business is alcohol or any evidence of drinking with a PNM will be considered "dirty rushing" and may result in an investigation and/or a judicial hearing.
 - d. Any event sponsored or co-sponsored by a fraternity that takes place between the first day of semester and Bid Day where PNMs are present may be considered a recruitment event.
 - e. Only students registered for recruitment through Campus Director may participate in recruitment events. Informational sessions hosted by the IFC are not included in this rule.
 - f. Recruitment events are defined as the events scheduled by the IFC, events scheduled by each fraternity throughout the specific week, and Bid Day. Fraternities that do not follow the guidelines may be subject to judicial consequences.

ARTICLE II - RECRUITMENT PERIOD

- Section 1 The Recruitment Committee is comprised of the IFC Recruitment Chair, the IFC Vice President and the IFC President.
- Section 2 The recruitment period begins on the first day of semester and concludes with Bid Day.
- Section 3 The specific recruitment week will be determined by the IFC Recruitment Chair in consultation with the Recruitment Chairs from each chapter.
- Section 4 No PNM may be invited to an on or off-campus formal or informal fraternity event during the recruitment period. Fraternity events are defined as an off-site gathering with 5 or more active or alumni members.
- Section 5 No chapter may host or co-sponsor any other open events outside of the recruitment week during the recruitment period.
- Section 6 Dry period will begin on the day of the IFC Recruitment Orientation and will end at the conclusion of Bid Day.
- Section 7 Consumption of alcohol on the premises of an IFC affiliated residence is completely prohibited during the recruitment period, regardless if a PNM is present or not. Violation of this rule will result may result in an investigation and/or a judicial hearing.
- Section 8 The Recruitment Committee will be in charge of monitoring all recruitment events and ensuring chapter compliance with these policies. Any IFC Officer is welcome at all IFC-sponsored recruitment events to ensure the integrity of recruitment is being upheld and that policies are not being violated.
- Section 9 All promotional products will be due and subject to approval by the IFC Recruitment Chair no later than 2 weeks before rush week unless specified otherwise by the IFC Recruitment Chair.
- Section 10 All Recruitment Events will be due and subject to approval by the Recruitment Committee no later than 2 weeks before rush week unless specified otherwise by the IFC Recruitment Chair. Any changes must be approved 3 hours prior.
- Section 11 All events leading up to rush week will be subject to rules and regulations by the IFC Recruitment Committee.
- Section 12 Use of promotional products will be prohibited until notice is given by IFC Recruitment Committee. (No distribution of promotional and advertising materials will be allowed before this point.)
- Section 13 The IFC Recruitment Chair may, at his discretion, report any unlisted/unforeseen violations of the integrity of the recruitment period and recommend fines or action to the IFC Chapter Presidents and Board for their consideration.

ARTICLE III - RECRUITMENT WEEK

- Section 1 The recruitment week schedule will include all times and a final copy will be provided to all fraternities and PNM's prior to recruitment.

- Section 2 All individuals (actives, alumni, and potential new members) present at recruitment events may not be under the influence of alcohol or any other controlled substances. Any active member under the influence, as supported by evidence, may be subjected to an investigation and/or a judicial hearing.
- Section 3 No Panhellenic member or non-greek female may partake or be present at a fraternity recruitment event. This includes chapter “Sweethearts” or any title affiliated with that given fraternity.
- Section 4 All prospects must vacate IFC affiliated properties no later than 10:00pm each day of scheduled recruitment week.
- Section 5 Only non-alcoholic beverages may be served at events. Alcohol is never permitted at any recruitment event.
- Section 6 Fraternities are not permitted to provide potential new members with gifts or party favors. Any item a potential new member exits an event with will be considered a gift.
- Section 7 Planned, promoted, or sponsored socials will not be allowed permitted beginning on the first day of semester to the close of IFC recruitment on Bid Day. A planned social with a single Panhellenic sorority is permitted during the time frame.

ARTICLE IV - RECRUITMENT ORIENTATION

- Section 1 All event times and rooms will be scheduled through the IFC. Presentation order for Recruitment Orientation will be assigned in alphabetical order.
- Section 2 Presentations
- a All presentation materials must be turned into the IFC Recruitment Chair for approval no later than two weeks prior to the Recruitment Orientation.
 - b Each Fraternity will have 10 minutes of presentation time, this includes the PowerPoint and Recruitment Videos. Set up time will not counted.
 - c Presentations will be cut off after the specified time limit. Participants not complying with the time limit will be subject to an automatic fine determined by the Recruitment Committee.
 - d Basic information that is required to be given to PNMs includes financial commitment, pledge education time commitment, GPA requirement.
- Section 3 Video Rules
- a. Videos must be submitted two weeks prior to Recruitment Orientation and approved strictly by the IFC Recruitment Committee before being shown. Failure to comply and using any unapproved material may result in a fine, an investigation, and/or judicial hearing.
 - b. The committee will have 72 hours to review recruitment videos after they have been submitted. The committee will either approve of the video at this time, or will deny the video and give a list of edits that need to be made.
 - c. The chapter will then have 72 hours to make this edits and resubmit their video. The committee will review the resubmitted video for approval. If at this time the video is still not approved, that chapter forfeits their right to have a recruitment video for that given semester.
 - d. All social media videos must be the same video that was approved by the committee, and not a different version. The videos may not be posted to any social media sites until approved by the committee

- e. Nonaffiliated individuals and sorority women are permitted in videos, but may not be the central focus. Derogatory behaviors, indecent exposure, or displaying demeaning or inappropriate behavior of any kind will not be permitted.
- f. No use of any color plastic cups (ie: red/blue/yellow solo cups), which symbolize alcohol use. No pictures or videos pertaining to alcohol use (including empty bottles and promotion of alcoholic brands). No use of tobacco/smoke products (ie: cigarettes, bong, cigars, “vapes”). No use of any drug paraphernalia (including alcohol, marijuana, prescription pills). No scenes of partying or setting up for parties.
- g. No slandering or inappropriate gestures towards other fraternity chapters, towards IFC, or towards Fresno State.

ARTICLE V - CHAPTER EVENTS

- Section 1 Fraternities may host a maximum of 4 events during the recruitment week in a specific location during the times specified by the Fraternity’s recruitment chair.
- Section 2 No individual or organization may restrict a PNM from attending another chapter’s recruitment event.
- Section 3 Any unapproved or additional recruitment events not cleared through the IFC may result in an investigation and/or judicial hearing.

ARTICLE VI - BID DAY

- Section 1 A formal bid is an official invitation to join a fraternity, which is distinguished by the offer of a formal letter (bid card) delivered to or shown to a PNM.
- Section 2 A student must be registered for recruitment in order to receive a bid.
- Section 3 Bid Day shall be the only day during recruitment that bids are to be handed out. Any violation, supported by evidence, may result in an investigation and/or judicial hearing.
- Section 4 At the close of recruitment week, the following day will be “Bid Day”. This will be the only time during the recruitment period that a PNM may receive a formal bid.
- Section 5 Fraternities must submit their bid list in Campus Director no later than 11:59pm on the day prior to Bid Day.
- Section 6 Bid Day will take place at a specific location on campus. Each fraternity will have their own table with no more than three active members at the table. PNMs will check in with the IFC, receive bids from organization(s) and then upon exit will formally sign with the organization of their choice.
- Section 7 PNMs may not attend any fraternity events or visit any IFC affiliated property until 24 hours after Bid Day has concluded.
- Section 8 The COB process begins one week after the conclusion of Bid Day each semester and ends July 1st and January 1st each semester.

ARTICLE VII - SOCIAL NETWORKING

- Section 1 PNM's may be added as "friends" on social networking sites (i.e. Facebook, Twitter, Instagram, SnapChat) if the PNM invites the fraternity member as a friend before the beginning of recruitment week.
- Section 2 The term "Rush" your own organization is permitted so long as it is supported with the term "Go Greek" in the same social media post, and information about signing up for IFC recruitment. All other posts will be asked to be taken down or modified.
- Section 3 Any social media posts including any violations of IFC bylaws, NIC Constitution, or these recruitment rules will be automatically taken as evidence and a judicial hearing will follow.

ARTICLE VIII – FINANCES

- Section 1 Registration Fees
- a. The IFC will collect a registration fee of \$25 from each PNM. Students who elect to withdraw from recruitment at any point are not eligible for reimbursement.
 - b. Students who do not meet the listed IFC GPA are not eligible for reimbursement.
 - c. Students who do not accept their bids are not eligible for reimbursement.
- Section 2 Fines
- a. Events that end late may be assessed a fine of \$15, and an additional \$5 per minute for each minute after the 5 minute grace period.
 - b. Fraternities that submit late bid lists will be assessed a fine of \$15, and an additional \$5 per minute after the 5 minute grace period, not to exceed \$315.
- Section 3 Chapter Events
- a. Fraternities are expected to fund their own recruitment expenses including facilities, food and beverages, decorations, activities, etc.

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