

University Student Union Board of Directors
of the California State University, Fresno Association, Inc.

USU Productions REPORT

October 1, 2012

- I. Goals of the Committee
 - A. Focus on building up quality events
 - B. Increase school spirit & pride

- II. Past Events
 - A. Nooners- Braata (Sep 26) & Picture Atlantic (Sep 19)
 - B. The Amazing Spiderman Movie Showing (Sep. 27)- 300 attended
 - C. Homecoming Bulldog Pride Zone (Sep. 29)

- III. Upcoming Event
 - A. **Spirit Week** (Oct 1-3) Be Fresno State.
 - i. **Monday (11-1)- Kick off**
 - ii. **Tuesday (12-1)- Get Involved**
 - iii. **Wednesday (12-1)- Bulldog Wednesday**
 - B. Nooners- Wednesdays @ 12 in the pit
 - C. **Monster Mash**- Oct. 31st 11-1 on USU Balcony
 - D. **Fresno State Talks : Politics with Senator**- Oct. 4th @ 3pm
 - E. **Fresno State Talks Politics: The Election, Economy & Everything Else**- Oct. 23rd @ 1pm in the SSU
 - F. **Luna Fest**- Nov. 9 @ 6pm in the SSU
 - G. **San Francisco Bus Trip**- Dec. 1

- IV. Communication
 - A. Facebook likes- 1774. Up by 3.4%

- V. Projects/ Other
 - A. **Spirit Survey**- Starting to collect data . Deadline is Oct. 26th. Purpose is to get student feedback on campus pride and spirit to consider for future events.
 - B. **Fresno State Talks Discovery, Diversity, Distinction**- Three-part lecture series that will highlight the excellence of faculty and engage and inspire students in a different setting. Faculty Nominations out by Oct 8th. Deadline for submission/nominations is Nov. 1st.

Submitted by: Tamar Karkazian