

I. Committee Goals

1. Enrich the Fresno State student experience through quality events.
2. Promote school pride and have fun doing it.

II. Past Events

1. Bulldog Wednesday: Movember Kick off – 11/6/13 (60 attendees)
 - i. Collaboration with ASI, Fresno State Movember Movement, Health PAWS, The Unleashed, USU Board
2. Joe Eftah Nooner Concert – 11/6/13 (120 attendees)
3. International Education Week – 11/12-14/13 (300 attendees)
 - i. Collaboration with International Student Services and Programs, Continuing and Global Education, Study Abroad and International Exchange Office, etc.
4. Random Acts of Kindness Week – 11/11-15/13 (100 attendees)
 - i. Collaboration with Richter Center SERVE committee
5. National Association for Collegiate Activities (NACA) Conference – 11/14-17/13 (6 attendees)
6. The Big Payoff – 11/14/13 (70 attendees)
 - i. Collaboration with University Courtyard
7. Men's Basketball Game vs. Northridge – 11/16/13
 - i. Promoted alongside ASI, The Unleashed, Vintage Days
8. Fresno Language Project Video Premiere – 11/21/13 (35+ attendees)
 - i. Collaboration with Craig School of Business students, President's Commission on Human Relations and Equity
9. Karaoke Night – 11/21/13 (120+ attendees)

III. Upcoming Events

1. December Bulldog Wednesday – 12/4/13 @ near the USU, 11pm-2pm
 - i. Coordinators and volunteers will be rewarding students wearing their Fresno State gear with free giveaways in and around the USU as part of our 'Caught Red-Handed' initiative.
2. Spirit Bowling Special – 12/4/13 @ USU Recreation Center, 1pm-4pm
3. Lauren Berger: The Intern Queen – 12/4/13 @ Satellite Student Union, 7pm
 - i. Collaboration with Career Services
4. San Francisco Shopping Trip – 12/7/13, bus leaves at 8:00am from Fresno State
 - i. Sold out as of November 13th
5. Café Atri-Yum – 12/10/13 @ University Courtyard Atrium, 6:30pm
 - i. Collaboration with University Courtyard and Residence Halls Association.
 - ii. Contributing to event contests and activities.
6. Finals Cram Jam – 12/16-19/13
 - i. 8:00am-10:00am on the Free Speech Platform (Monday-Thursday)
 - ii. 7:00pm-11:00pm in the USU Lounge (Monday-Wednesday)
 - iii. Collaboration with Alumni Association on Wednesday

IV. Communications

1. Increasing social media presence:
 - i. Facebook page has 2,724 likes (up from 2,659 on November 4th)
 - ii. Twitter account has 362 followers (up from 336 on November 4th)
 - iii. Instagram profile has 338 followers (up from 302 on November 4th)