

## Videographer

Department: PR & Graphics

Office: University Student Union, room 306

### Work Schedule:

15 hours per week (2018-19)

### Wage:

\$11 per hour

### Job Description:

Create high-quality instructional, branding, and social media videos and capture event photo and video footage to best promote Student Involvement and USU programs, initiatives and events to meet deadlines and client objectives.

### Responsibilities:

1. Develop project objectives and timelines through communicating with staff and external clients.
2. Prepare outlines, storyboards, scripts and video proofs for internal and client review.
3. Organize video and/or photoshoots, including location scouting, blocking, scheduling and preparing the talent.
4. Capture, edit and distribute video, audio and photo footage while adhering to industry standards.
5. Manage multiple projects independently and collaborate with graphic designers for visuals.
6. Perform other duties as assigned, including maintaining project files and advising on equipment.

### Minimum Qualifications:

1. Current Fresno State student, pursuing a degree in multimedia production or a related field.
2. Experience with each stage of video production for a variety of video types, including social media.
3. Proficiency with DSLR cameras, audio equipment, macOS and Adobe Premiere Pro, Audition and AfterEffects (for motion graphics).
4. Ability work independently and collaborate on projects to meet deadlines.

### Desired Skills:

1. Excellent interpersonal communication skills (i.e. customer service or client services experience).
2. Strong attention to detail, organization, time management and self-motivation skills.
3. Knowledge of social media management and/or content best practices.
4. Experience using Adobe Illustrator and Photoshop.
5. Experience using Google Suite, Motion Array, Asana and Box.

### Reports to:

Marketing Coordinator, University Student Union

### To apply:

Email [aesguerra@csufresno.edu](mailto:aesguerra@csufresno.edu) with a resume and a brief statement of why you are qualified for the role by August 8, 2018. Please put 'Videographer' in the subject line.

For inquiries, please contact Student Involvement at [aesguerra@csufresno.edu](mailto:aesguerra@csufresno.edu) or call 559.278.2741.