FRESNO STATE
Student Involvement

Graduate Assistant – Major Events & Campus Traditions

Department: Student Involvement
Reports to: Coordinator, Major Events and Staff Development
Hours per week: 20 hours; Includes night and weekends, term June thru May
Compensation: $16.90 per hour

Make an Impact. Create Experiences. Build Tradition.

Join the team that brings Fresno State's most memorable campus experiences to life! As a Graduate Assistant with Student Involvement, you'll play a key role in shaping traditions, building community, and supporting student success through high-energy events and meaningful engagement.

Responsibilities

You'll support the planning and execution of Fresno State's signature events—working alongside passionate students and staff to create experiences that leave a lasting impact. You'll also help nurture leadership in student planning teams and ensure each event runs smoothly, from big-picture vision to day-of details.

Welcome Week

- Help create an unforgettable start to the semester by planning and promoting engaging Welcome events.
- Collaborate with campus partners and assist with on-site coordination.

Homecoming

- Work closely with the Student Homecoming planning team to bring school spirit to life.
- Support event logistics, develop promotional content, and engage the campus community through creative marketing.

Vintage Days

- Guide and support student leaders in organizing Fresno State's largest student-run festival.
- Assist with planning, communication strategies, and on-site operations during this beloved tradition.

Staff Development

- Contribute to the growth and success of student employees by organizing training and appreciation events.
- Assist with communication and creative content to keep staff informed and inspired.

In this role, you're not just planning events—you're helping shape the college experience, preserve campus traditions, and inspire student leaders. From cheering on new Bulldogs at Welcome to honoring grads at Commencement, you'll be part of moments that matter.

Application Process

Submit a resume and cover letter that addresses your interest and what you hope to gain from the position to Shawna Blair, Coordinator, Major Events and Staff Development, at shblair@mail.fresnostate.edu. Successful candidates must be admitted to a Fresno State graduate program and enrolled in at least 6 units. **All application items must be submitted by 5 pm on Tuesday, December 1, 2026.**