FRESNO STATE
Student Involvement

Student Event Coordinator – Major Events & Campus Traditions

Department: Student Involvement
Reports to: Coordinator, Major Events and Staff Development
Hours per week: 20 hours; Includes night and weekends, term August thru June
Compensation: $16.90 per hour

Make an Impact. Create Experiences. Build Tradition.

Student Involvement is looking for a **Student Event Coordinator – Major Events** to join our team and help bring some of Fresno State's biggest and most memorable experiences to life!

This is an exciting opportunity to gain **hands-on experience in event planning, marketing, communication, leadership, and event execution** while working behind the scenes on major campus traditions. From welcoming students to campus to creating the excitement of Homecoming and Vintage Days, you'll play an important role in creating experiences that bring the Bulldog community together.

Responsibilities

Welcome Week

Help create exciting experiences that welcome new and returning students to Fresno State!

- Planning and developing Welcome events
- Collaborating with campus partners
- Supporting event marketing and promotion
- Helping bring events to life through day-of event logistics

Homecoming

Be part of the team behind one of Fresno State's most spirited traditions!

- Plan and execute Homecoming Week events and activities
- Collaborate with campus and community partners
- Support marketing, communications, print materials, and social media
- Assist with promotional events and activities
- Help manage day-of logistics throughout Homecoming Week

Vintage Days

Get involved with one of Fresno State's largest and longest-running traditions!

- Assist with the planning and execution of Vintage Days
- Support event marketing and communications
- Help develop print and social media content
- Assist with Vintage Days promotional events
- Be part of the action during Vintage Days weekend!

Staff Development & Student Employee Experiences

Help create meaningful opportunities for the student employees who make the Student Involvement experience possible.

- Planning and executing staff development events and opportunities
- Creating marketing materials and communications

As a Student Event Coordinator, you'll gain real-world experience while helping create events that impact the Fresno State community.

You'll have opportunities to build skills in:

- Event planning and coordination
- Marketing and social media
- Communication and teamwork
- Leadership and problem-solving
- Project management and organization
- Day-of event operations
- Professional collaboration with campus partners

Plus, you'll get the unique experience of seeing your ideas and hard work come to life at some of Fresno State's biggest events!

We're looking for students who are:

- Excited about Fresno State and campus life
- Creative, motivated, and dependable
- Organized and able to manage multiple responsibilities
- Comfortable working independently and as part of a team
- Interested in event planning, marketing, communications, leadership, or campus programming
- Willing to work some evenings and weekends as required by major events

Come be part of the team that helps create unforgettable experiences, celebrate Bulldog traditions, and make a lasting impact on the Fresno State community!

Join us behind the scenes—and help make the memories happen!

Application Process

Submit a resume and cover letter that addresses your interest and what you hope to gain from the position to Shawna Blair, Coordinator, Major Events and Staff Development, at shblair@csufresno.edu. Successful candidate must be admitted to Fresno State and enrolled full time. **All application items must be submitted by 5 pm on Tuesday, December 1, 2026.**