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## Position Description

This position is responsible for capturing and editing high-quality photos that align with the goals of Student Involvement's marketing campaigns and brand standards. The photographer will cover events, programs, and initiatives across the Student Unions at Fresno State and may support content creation for @FSGetInvolved social media platforms.

Type:	Part-time, non-benefited – current Fresno State students only
Supervisor:	Integrated Marketing Coordinator / Marketing and Communications Coordinator
Wage:	\$16.90 per hour (non-negotiable)
Schedule:	20 hours per week (maximum); flexible, may include special hours during events
Openings:	1 (Fresno, CA – In-person)

## Responsibilities

- Capture, edit, and retouch high-quality photography for marketing and branding purposes.
- Oversee full photoshoot process, including creative direction, team coordination, issue resolution, and alignment with objectives and brand standards.
- Organize, maintain, and supervise the use of photography and videography equipment, studio space, and file storage in Google Drive for archival purposes.
- Monitor social media comments, messages, and trends to respond to or act on in a timely manner.
- Assess and report on engagement and reach in order to measure success and improve future efforts.
- Facilitate meetings and provide mentorship and training on photography and social media to the team and staff.
- Provide guidance on photography, content editing, and social media strategy while planning and implementing campaigns across Instagram, Facebook, X, YouTube, TikTok, and other platforms to meet engagement objectives.
- Maintain organized project files and office supplies, managing multiple projects and meeting deadlines.
- Collaborate with various departments at Fresno State and team members on project execution, attending meetings to provide feedback.
- Assist as event staff and perform other duties as assigned.

## Qualifications

- Currently enrolled as a Fresno State student pursuing a degree in marketing, public relations, communications, or a related field.
  - Undergraduate: 6 or more units (int'l: 12 or more); 2.00 cumulative GPA or above
  - Graduate: 4 or more units (int'l: 9 or more); 3.00 cumulative GPA or above
- Proficiency with photography, camera, and lighting equipment.
- Excellent visual and written communication, attention to detail, and organization skills.
- Ability to work independently and collaboratively to meet deadlines.
- Strong proficiency in Adobe Creative Cloud, specifically: Photoshop and Lightroom.
- Familiarity with working with Google Suite
- Self-motivated, resourceful, and able to manage many concurrent projects and changing priorities.
- Familiarity with video editing, Premiere Pro is a plus!

## Benefits

- Gain hands-on experience working on projects for real-world clients.
- Work with a dynamic and creative team in an on-campus setting.
- Opportunity to build a strong portfolio of work and potential to network.
- Flexible schedule that accommodates class schedules and extracurricular activities.

**To be considered, [submit](#) an application, resume, and work samples.**

Applications are reviewed on a first come, first serve basis until positions are filled. For inquiries, contact Zenn Douangmala at [zenn@csufresno.edu](mailto:zenn@csufresno.edu) or 559.278.2741.

### **Organization Description**

The **Student Involvement Center** at Fresno State provides programs that promote student engagement and cultivate personal growth through support and teamwork, service, growth and learning, leadership and inclusion. Our office is housed within the Lynda and Stewart Resnick Student Union (RSU), the new center of campus life.

The **Student Unions** at Fresno State are where students come to eat, study, socialize, have fun and develop leadership skills. Student employees, student leaders, and interns are the face of Student Unions' services and Student Involvement programs. The professional development and academic success of our students are at the core of our employment philosophy.

Visit @FSGetInvolved on [Instagram](#) or [fresnostate.edu/involvement](https://fresnostate.edu/involvement) to learn more.