



CALIFORNIA
STATE
UNIVERSITY,
FRESNO

DATE: April 1, 2025

TO: Campus Fee Advisory Committee (CFAC) "

FROM: Saúl Jiménez-Sandoval, Ph.D.
President

SUBJECT: IRA Student Fee Increase Proposal

I received your memorandum on your recommendations regarding the proposed student fee. Thank you for your diligence over the past months as the alternative consultation process was engaged and we gathered feedback from our student body. After considering your recommendations and the student feedback received during the consultation process, **I have made a final determination to approve the \$495/year increase to the Instructionally Related Activities (IRA) fee, starting in Fall 2025.** The proposed allocations for the student fee increase set forth in Appendix A (the "Increased Fee Allocations") are estimates only, and are based on need and program expenses identified in Fiscal Year 2024/2025. The President may, at his/her discretion, adjust the Increased Fee Allocations as needed to align with University and budgetary needs as well as program expenses.

Supported Programs and Services, and Impact:

Fresno State is committed to enhancing academic success, student support services, and student life, which are essential for a rewarding college experience. This increase seeks to improve our capacity to support students and resolve issues that are very important to them.

Academic Success:

- **Career Development Center (\$1,800,000):** funding additional paid internships at minimum wage and expanding career development services for students.
- **The Collegian (\$250,000):** doubling funding for the newspaper to enhance university and regional coverage, elevate the student experience, and uphold independent student journalism at a professional level.
- **Jan and Bud Richter Center (\$150,000):** supporting at least 60 students with paid, meaningful community service experiences that foster leadership and civic engagement.
- **Learning Center (\$495,000):** expanding services to support an additional 4,152 students, reaching nearly 50% of the student body. Additional Supplemental Instruction would dramatically enhance our ability to empower students to pass critical and challenging gateway General Education classes. More student-leaders could be hired as peer-tutors; consequently, more students would receive tutoring, thus improving course pass rates and time-to-degree.

- **Services for Students with Disabilities (\$200,000):** expanding services to improve the timeliness and quality of services by hiring an additional Access Specialist, maintaining testing facilities, expanding outreach, and creating a student ambassador program; this will lead to reduced wait time for support and accommodations, increasing student success and retention rates.

Student Support Services:

- **Amendola Student Cupboard (\$445,000):** expanding services to support 20,000 unique students annually, doubling the current reach.
- **Bulldog Express (\$950,000):** providing a free and convenient shuttle service, improving campus connectivity by linking the Save Mart Center parking area to key locations across campus.
- **Center for Essential Needs (\$395,000):** expanding resources, such as mental health and medical assistance, transportation and financial security, to serve 1,800 unique students annually, doubling the current capacity.
- **Cross Cultural and Gender Center (\$850,000):** establishing sustainable funding to expand leadership training, research, student-led initiatives and events, and creating a centralized equity hub for underserved students.

Student Life:

- **ASI (\$200,000):** increased funding will allow ASI to support the growing needs of student organization and initiatives by allowing for expanded club grants, increased support for underfunded programs, and more funding for student events.
- **Club Sports and Intramurals (\$350,000):** expanding club sports teams, enhancing regional and national competition opportunities, and strengthening intramural programs to boost school spirit.
- **Intercollegiate Athletics (\$5,000,000):** enhancing the student experience through upgraded student game-day experiences, education opportunities for all students, and the launch of a new elite sports management internship program, all while reinforcing Fresno State's reputation as a powerhouse in both collegiate athletics and education.
- **Marching Band (\$300,000):** Securing funding for travel to competitions, events, and festivals, reinforcing the band's role as one of Fresno State's most iconic ambassadors. Funding would also support scholarships, uniforms, and essential program needs.

Summary of the Consultation Process:

Using the process set out in CSU Executive Order 1102, and in consultation with the Campus Fee Advisory Committee, I conducted an alternative consultation process to gather meaningful feedback from the campus community. This consultation consisted of meetings with campus student organizations, open forums, [a dedicated website](#) and a student feedback survey.

Materials

To notify students of the two open forums, we pushed out the information through various social media platforms (X, Facebook and Instagram) (Appendix B), as well as distributed two emails to all students (Appendix C).

In addition, a feedback survey (Appendix D) was posted on the student fee website and was promoted through multiple social media posts, a dedicated email to students as well as an email to faculty asking them to provide five minutes of class time for students to complete the surveys. Flyers were distributed to over seven locations throughout campus, and were handed out by the club booths from noon-1pm on March 20, 2025. They were also distributed at the two open forums. Flyer information was also shared on digital screens in the RSU, USU and Library from March 17 to 21 (Appendix E).

Meetings

Comprehensive presentations were given to the following campus and student leadership groups:

- Academic Senate & Executive Committee
- Associated Students, Inc.
- Joint Labor Council
- Peer Ambassadors of Wellness
- Residence Hall Association
- Student Involvement
- Student Union Board of Directors

In addition, two open forums meant for all students were held on Tuesday, March 4 from 1 to 2 p.m. and Thursday, March 6 from 3 to 4 p.m.

Data

The Student Fee Feedback Survey collected responses from Fresno State students regarding their roles, class levels, full-time/part-time status, attendance at fee increase forums, usage of campus services, priorities for funding allocation, and comparisons of Fresno State fees to other CSUs.

1. Demographics of Respondents:

The majority of respondents were Undergraduate Students (87.9%), with a smaller portion being Graduate or Doctoral Students (12.1%).

Among undergraduates, the breakdown by class level was Freshman (17.0%), Sophomore (13.9%), Junior (32.0%), and Senior (25.5%).

A large majority of respondents were Full-time Students (93.6%), with only 6.4% being Part-time Students.

2. Attendance at Open Forums:

Most respondents (88.7%) indicated that they had not attended any open forums or meetings regarding the proposed student fee increase, while 11.3% had attended.

3. Usage of Campus Programs and Services:

Services with high usage (at least once per week) include Library Services (23.9%), Athletics (14.8%), the Amendola Student Cupboard (14.3%) and the Learning Center (7.9%). Services with a high percentage of "Never" usage include Study Abroad, Marching Band, and the Cross Cultural and Gender Center.

4. Priorities for Funding Allocation:

Services receiving high priority scores (based on mean values) included Library Services (4.2), Amendola Student Cupboard (4.2), Center for Essential Needs (3.9), and the Learning Center (3.9). Services receiving lower priority scores included The Collegian (2.5), Jan and Bud Richter Center (2.5), Study Abroad (2.7) and the Marching Band (2.8). See Appendix F for the full list.

5. Additional Suggestions:

Services for Students with Disabilities was shared a few times as an area to support. Additional suggestions that expand outside of the IRA student fee include: student health center, counseling services, financial aid/scholarship assistance, parking and infrastructure support.

6. Comparison to Fees at Other CSUs:

When asked if Fresno State's fees are fair in comparison to other CSUs, as well as whether Fresno State's fees are well-allocated compared to other CSUs, opinions were divided, with a mean of 3.312 and 2.913 respectively.

7. Other Comments from the Survey as well as the open forums and meetings:

Students expressed concerns about the proposed fee increase, noting affordability and questioned the value they receive for the fees they pay. Many questioned the percentage of funds allocated for athletics, while a portion of the student population shared their support for athletics at Fresno State. There were also inquiries about alternative funding options besides student fees, and the potential impact of financial aid cuts.

Appendices:

Appendix A - Allocations of Funds

Appendix B - Student fee social posts

Appendix C - Student Fee emails

Appendix D - Student Feedback Survey

Appendix E - Flyers and digital signage

Appendix F - Feedback survey results

APPENDIX A:


Increased Fee Allocations

Areas	Estimated annual cost	%
Intercollegiate Athletics	\$ 5,000,000	43.92%
Bulldog Express	\$ 950,000	8.34%
The Learning Center	\$ 495,000	4.35%
Career Development Center	\$ 1,800,000	15.81%
Jan and Bud Richter Center	\$ 150,000	1.32%
Cross Cultural and Gender Center	\$ 850,000	7.47%
Club Sports/Intramurals	\$ 350,000	3.07%
Marching Band	\$ 300,000	2.64%
Collegian	\$ 250,000	2.20%
Amendola Student Cupboard	\$ 445,000	3.91%
Center for Essential Needs	\$ 395,000	3.47%
Services for Students with Disabilities	\$ 200,000	1.76%
ASI	\$ 200,000	1.76%
TOTAL:	\$ 11,385,000	100.00%

Note: The proposed allocations for the student fee increase set forth above are estimates only, and are based on need and program expenses identified in Fiscal Year 2024/2025. The President may, at his/her discretion, adjust the Increased Fee Allocations as needed to align with University and budgetary needs as well as program expenses.



APPENDIX B:

Social Media Posts:

 Fresno State March 18 at 8:00AM · 🌐


Fresno State is committed to fostering academic success, supporting students and cultivating a vibrant student life. Bulldogs are invited to help address any needs and provide input on elevating the student experience.


Learn more about the proposed fee increase and share your feedback: <https://bit.ly/4bwHAQQ>



We want to hear from you

During this consultative process, we encourage you to submit feedback to the Campus Fee Advisory Committee at bit.ly/4ikdVfS


 fresno_state

 fresno_state This Friday is the last chance to share your feedback on the proposed student fee increase.

Fresno State is committed to fostering academic success, supporting students and cultivating a vibrant student life. Bulldogs are invited to complete a survey (link in bio) to help address any needs and provide input on elevating the student experience.

5d

👍 🗨️ 📌

 Liked by [oliviapaper1](#) and 1,130 others

5 days ago

🗨️ Add a comment... Post

APPENDIX C:

Email to all students, dated 2/28/25

Dear Bulldogs,

In spring 2025, Fresno State's [Campus Fee Advisory Committee](#) (CFAC) began providing oversight to an alternative consultation process to consider adjusting existing campus mandatory (Category II) fees. The proposed fee increase seeks to improve the university's capacity to support Fresno State students by resolving the issues most pressing to you. Given the complexity of the issues and potential impact on the student body, President Jiménez-Sandoval has decided that an alternative consultation process is the best way to gather informed and meaningful feedback.

We invite you to two student fee open forums next week. These will be informational town-hall style discussions for you to gain an understanding of the benefits of the proposed fee increase and to provide input, including suggesting other programs and initiatives that address current needs and elevate the Fresno State student experience.

Date: Tuesday, March 4

Time: 1 - 2 p.m.

Location: Table Mountain Rancheria Reading Room, Fresno State Library third floor

For those who cannot attend in person, the open forum will be accessible via [livestream](#).

Date: Thursday, March 6

Time: 3 - 4 p.m.

Location: Table Mountain Rancheria Reading Room, Fresno State Library third floor

For those who cannot attend in person, the open forum will be accessible via [livestream](#).

Following the collection of student feedback, we will meet to review the responses and ultimately make a recommendation to President Jiménez-Sandoval. We encourage you to attend a forum, voice your opinion and provide feedback during this consultative process.

Sincerely,

The Campus Fee Advisory Committee

Please Note: Persons with disabilities who anticipate needing accommodations or who have questions may call 559.278.0178 or email events@mail.fresnostate.edu in advance of this event.

Email to all students, dated 3/4/25

Dear Bulldogs,

As a reminder, we will be hosting two student fee open forums this week:

Date: Tuesday, March 4 - **Today!**

Time: 1 - 2 p.m.

Location: Table Mountain Rancheria Reading Room, Fresno State Library third floor

For those who cannot attend in person, the open forum will be accessible via [livestream](#).

Date: Thursday, March 6

Time: 3 - 4 p.m.

Location: Table Mountain Rancheria Reading Room, Fresno State Library third floor

For those who cannot attend in person, the open forum will be accessible via [livestream](#).

Following the collection of student feedback, we will meet to review the responses and ultimately make a recommendation to President Jiménez-Sandoval. For more information on the proposed student fee increase, please visit the [website](#). We encourage you to attend a forum, voice your opinion and provide feedback during this consultative process.

Sincerely,

The Campus Fee Advisory Committee

Please Note: Persons with disabilities who anticipate needing accommodations or who have questions may call 559.278.0178 or email events@mail.fresnostate.edu in advance of this event.



Proposed Student Fee Feedback Survey

We value your feedback! The proposed student fee increase aims to enhance the university's ability to support Fresno State students by addressing the most pressing issues affecting you. Throughout this consultative process, we welcome your ideas and encourage you to share your input, including suggestions for programs and initiatives that meet current needs and enrich the Fresno State student experience.

Which best describes your role at Fresno State?

- Undergraduate Student
- Graduate or Doctoral Student
- Fresno State Staff
- Fresno State Faculty
- Parent
- Other

Have you attended any of the open forums or meetings regarding the proposed student fee increase?

Have you attended any of the open forums or meetings regarding the proposed student fee increase?

Yes

No

On average, how often do you use/participate in the following programs and services?

	Never	Less than once per month	1-3 times per month	Once per week	2 - 4 times per week	Daily
Career Development Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Collegian	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Jan and Bud Richter Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learning Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Library Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bulldog Testing Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Study Abroad	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Athletics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Club Sports and						

	Never	Less than once per month	1-3 times per month	Once per week	2 - 4 times per week	Daily
Jan and Bud Richter Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learning Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Library Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bulldog Testing Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Study Abroad	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Athletics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Club Sports and Intramurals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Marching Band	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Amendola Student Cupboard	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bulldog Express	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Center for Essential Needs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cross Cultural and Gender Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Very low	Low	Somewhat low	Somewhat high	High	Very high
Bulldog Testing Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Study Abroad	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Athletics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Club Sports and Intramurals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Marching Band	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Amendola Student Cupboard	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bulldog Express	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Center for Essential Needs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cross Cultural and Gender Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please provide your recommendations below for student programs or services that should be added to the list:

Below is a breakdown of Student Fees for all CSU campuses for the current and following academic years. You may also view the table by clicking this link: [CSU Fees 2024-25](#)

Campus	Health Facilities	Health Services	Campus Mandatory Fees					Subtotal	Tuition Undergraduate Full-Time	Totals Full-time Tuition + Campus Fees
			Instructionally Related Activities	Materials Services & Facilities	Student Success Fee	Student Assoc.	Student Center			
San Luis Obispo	\$13	\$773	\$382	\$2,592	\$1,019	\$395	\$903	\$6,077	\$6,084	\$12,161
Maritime	\$14	\$890	\$130	\$2,231	\$0	\$210	\$0	\$3,475	\$6,084	\$9,559
San Diego	\$50	\$470	\$560	\$50	\$500	\$70	\$944	\$2,644	\$6,084	\$8,728
Sonoma	\$48	\$512	\$620	\$48	\$0	\$304	\$1,008	\$2,540	\$6,084	\$8,624
Chico	\$6	\$564	\$438	\$226	\$0	\$166	\$988	\$2,388	\$6,084	\$8,472
San Jose	\$80	\$380	\$0	\$38	\$752	\$220	\$856	\$2,326	\$6,084	\$8,410
Humboldt	\$66	\$734	\$674	\$353	\$0	\$136	\$350	\$2,313	\$6,084	\$8,397
Stanislaus	\$32	\$456	\$414	\$352	\$0	\$190	\$714	\$2,158	\$6,084	\$8,242
San Bernardino	\$32	\$460	\$193	\$15	\$214	\$123	\$967	\$2,004	\$6,084	\$8,088
Bakersfield	\$6	\$388	\$183	\$62	\$0	\$459	\$905	\$2,003	\$6,084	\$8,087
San Marcos	\$40	\$354	\$80	\$244	\$500	\$150	\$630	\$1,998	\$6,084	\$8,082
Sacramento	\$58	\$304	\$476	\$0	\$0	\$178	\$918	\$1,934	\$6,084	\$8,018
San Francisco	\$76	\$552	\$236	\$626	\$0	\$108	\$164	\$1,762	\$6,084	\$7,846
Pomona	\$6	\$269	\$40	\$0	\$447	\$127	\$808	\$1,697	\$6,084	\$7,781
Monterey Bay	\$0	\$246	\$254	\$315	\$0	\$180	\$700	\$1,695	\$6,084	\$7,779
East Bay	\$6	\$410	\$129	\$3	\$240	\$129	\$582	\$1,499	\$6,084	\$7,583
Fullerton	\$8	\$204	\$92	\$92	\$461	\$188	\$341	\$1,386	\$6,084	\$7,470
Northridge	\$6	\$160	\$46	\$0	\$256	\$254	\$652	\$1,374	\$6,084	\$7,458
Dominguez Hills	\$6	\$284	\$30	\$5	\$560	\$139	\$346	\$1,370	\$6,084	\$7,454
Long Beach	\$10	\$150	\$178	\$10	\$346	\$156	\$440	\$1,290	\$6,084	\$7,374
Fresno	\$6	\$310	\$264	\$46	\$0	\$69	\$562	\$1,257	\$6,084	\$7,341
Channel Islands	\$6	\$190	\$260	\$145	\$0	\$150	\$324	\$1,075	\$6,084	\$7,159
Los Angeles	\$6	\$312	\$130	\$5	\$298	\$54	\$275	\$1,080	\$6,084	\$7,164

In comparison to the fee breakdown at other CSUs, Fresno State's fees are fair.

- Strongly disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Strongly agree



- Strongly disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Strongly agree

In comparison to the fee breakdown at other CSUs, Fresno State's fees are **well-allocated**.

- Strongly disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Strongly agree

Any other comments:



Proposed Student Fee Feedback Survey

We thank you for your time spent taking this survey.
Your response has been recorded.




100% Survey Completion

APPENDIX E:

Proposed student fee increase

We want to hear from you.

Scan the QR code and share your feedback on the programs that can help elevate the student experience.



Proposed student fee increase

We want to hear from you.



Scan the QR code and share your feedback on the programs that can help elevate the student experience.

APPENDIX F:

Showing rows 1 - 17 of 17

#	Field	Mean	Std Deviation	Variance	Count
5	Library Services	4.3	1.5	2.2	1,591
11	Amendola Student Cupboard	4.2	1.7	3.0	1,585
13	Center for Essential Needs	3.9	1.7	2.9	1,584
4	Learning Center	3.9	1.5	2.4	1,582
1	Career Development Center	3.6	1.5	2.2	1,587
6	Bulldog Testing Center	3.0	1.5	2.2	1,574
8	Athletics	2.9	1.7	3.0	1,581
14	Cross Cultural and Gender Center	2.8	1.7	2.8	1,573
12	Bulldog Express	2.8	1.5	2.3	1,560
9	Club Sports and Intramurals	2.8	1.5	2.2	1,581
10	Marching Band	2.7	1.5	2.1	1,578
7	Study Abroad	2.7	1.5	2.1	1,578
3	Jan and Bud Richter Center	2.5	1.3	1.8	1,546
2	The Collegian	2.4	1.4	1.9	1,575